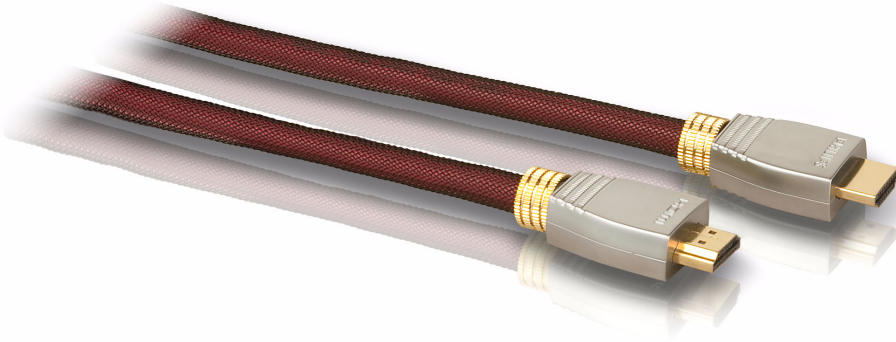


Philips  
HDMI cable

4 ft

Pro Series

SWW1431U



## Experience Advanced Hi-definition TV

with high speed HDMI™

Experience advanced Hi-definition TV. High Speed HDMI™ delivers the best digital audio and video performance possible with resolutions up to 4x 1080p +.

### HDMI Features

- Exceeds 4x 1080p video resolution
- 3D experience
- Audio Return Channel (ARC)

### Enjoy advanced picture and sound quality

- 24 carat gold-plated connectors optimize signal
- 99.97% Oxygen-Free Copper (OFC)
- Split center pin for optimal signal transfer

### Enjoy extended durability

- Protective metal shell for extended durability
- Flexible PVC jacket

### Protects against signal loss

- Dielectric insulation
- Triple shielding

**PHILIPS**  
sense and simplicity

# Specifications

## Packaging dimensions

- Packaging dimensions (W x H x D):  
7.1 x 10.6 x 2 inch
- Nett weight: 0.304 lb
- Gross weight: 0.657 lb
- Tare weight: 0.353 lb
- UPC: 6 09585 15013 3
- Number of products included: 1
- Packaging type: Carton

## Outer Carton

- Outer carton (L x W x H): 11.8 x 9.4 x 8.7 inch
- Nett weight: 1.217 lb

- Gross weight: 3.968 lb
- Tare weight: 2.751 lb
- GTIN: 2 06 09585 15013 7
- Number of consumer packagings: 4

## Inner Carton

- Inner carton (L x W x H): 11 x 4.3 x 7.9 inch
- Nett weight: 0.608 lb
- Gross weight: 1.565 lb
- Tare weight: 0.957 lb
- GTIN: 1 06 09585 15013 0
- Number of consumer packagings: 2

# Highlights

## Exceeds 4x 1080p resolution

Supports video resolutions 4x1080p and beyond. This enables your display to rival Digital Cinema systems used in movie theatres.

## 3D experience

Supports all 3D video formats, allowing true 3D home theater and gaming applications.

## Audio Return Channel (ARC)

Allows an HDMI-connected TV with built-in tuner to send digital audio data to a surround audio system, eliminating the need for a separate audio cable.

## 24 carat gold-plated connector

24 carat gold-plated connectors ensure the best signal quality for your components.

## Dielectric insulation

Superior insulation material separates the center conductor from the braided shield. By isolating the conductors, it maintains signal integrity, ensuring the best picture quality and optimum data transfer.

## Triple shielding

Provides protection against outside noise and interference that can degrade signal clarity.

## 99.97% OFC solid conductor

99.97% Oxygen-free copper (OFC) cable core provides optimum signal quality.

## split center pin

Split center pin for optimal signal transfer

## Metal shell

The metal shell protects the internal connection of the cable. It ensures durability and the reliability of your connection.

## Flexible PVC Jacket

Flexible PVC jacket provided protection to the delicate core of the cable. It also offers extended durability and ease of installation.

