

Philips  
HDMI cable

12 ft  
High speed

SWV3434W



## Supports resolutions up to 1080p

with this high speed HDMI™ cable

New high speed HDMI™ delivers the best digital audio and video performance possible with resolutions up to 1080p.

### Protects against signal loss

- Copper braided reinforced aluminum shielding

### Enjoy superior picture/sound quality

- 24 carat gold-plated connectors optimize signal
- High purity copper conductor for reliable signal transfer

### Easy installation

- Non-slip ergonomic grip for easy use
- Plug and play for easy use

### HDMI™ version 1.3a

- Deep Color™
- Lossless Audio™

**PHILIPS**  
sense and simplicity

HDMI cable  
12 ft High speed

SWV3434W/27

# Specifications

## Packaging dimensions

- UPC: 6 09585 14843 7
- Number of products included: 1
- Packaging type: Blister
- Packaging dimensions (W x H x D):  
19.5 x 26.6 x 2.5 cm
- Gross weight: 0.14 kg
- Nett weight: 0.1 kg
- Tare weight: 0.04 kg

## Outer Carton

- GTIN: 1 06 09585 14843 4
- Number of consumer packagings: 4
- Gross weight: 0.907 kg
- Outer carton (L x W x H): 27.9 x 20.3 x 22.9 cm
- Nett weight: 0.4 kg
- Tare weight: 0.507 kg

# Highlights

## Braided shielding

Copper braided reinforced aluminum shielding protects against signal loss and interference.

## Plug and play

Plug and play offers easy installation of components without time-consuming installations.

## 24 carat gold-plated connector

24 carat gold-plated connectors ensure the best signal quality for your components.

## High purity copper

This copper conductor provides high accuracy in signal transfer with minimal resistance.

## Deep Color™

Supports 30-bit, 36-bit and 48-bit (RGB or YCbCr) color depths, allowing HDTVs to go from millions of colors to billions of colors. Enables increased contrast ratio. Eliminates on-screen color banding for smooth tonal transitions and subtle gradations between colors.

## Lossless Audio™

Supports new lossless compressed digital audio formats Dolby TrueHD and DTS-HD.



Issue date 2010-12-10

Version: 1.0.8

12 NC: 8670 000 37061  
UPC: 6 09585 14843 7

© 2010 Koninklijke Philips Electronics N.V.  
All Rights reserved.

Specifications are subject to change without notice.  
Trademarks are the property of Koninklijke Philips  
Electronics N.V. or their respective owners.

[www.philips.com](http://www.philips.com)