YOU NEED TO HEAR THIS

HEAR AMAZING NEW MUSIC IN AMAZING WAYS YOU’VE NEVER HEARD BEFORE AT WWW.YOUNEEDTOHEARTHIS.COM
Music colors your world, punctuates your life’s moments, you don’t just want to hear about what’s awesome, you need to. Music is more than just social currency, it’s who you are.

We understand this, because it’s the same for us too. At Philips we live, breathe and design for music, creating cutting edge headphones that bring you music as it is meant to be heard. It’s more than just music to us, it’s who we are.

We seek the same things you seek: music that drives and inspires you, exceptional sound quality and fresh designs that reflect and celebrate your uniqueness. Like you, we have our finger on the pulse of the latest street and fashion trends. We’re doing great things that we’d love to share with you. So come along for the ride, because...

YOU NEED TO HEAR THIS...


Any true lover of music and great sound understands that it’s the details that matter. As innovators in acoustics and design, we know this only too well. In fact, you might say we’re obsessed. We put attention and passion into every single aspect of our finely crafted Fidelio headphones – from engineering to finishing. We do this because you demand it and your music deserves it. The Fidelio sound signature is synonymous with high fidelity, bringing you closer to your music. The Fidelio collection features luxe materials coupled with refined craftsmanship and exudes a timeless quality with a modern edge that’s perfect for discerning music lovers.


Day job? Model.

Dream job? SUPER model.

My guilty music pleasure? Justin Bieber.
The pulsating soul of any city is apparent in its movers and shakers. And what moves and shakes them is their music, which is the soundtrack to their daily lives. Our CitiScape collection delivers a truly immersive sound experience in utter comfort and style.

You are our muse and your city’s our inspiration. We take design cues from the glitz and grit, the retro and cutting edge, and from urban street fashion from the hippest hoods on the planet. CitiScape’s iconic style is loaded with street cred and dynamism. Just like you.
Life without wires

Philips headphones are designed to ensure the very best in music experiences for all music lovers, through great sound, fresh designs and cutting edge technology. Our new line of Philips wireless headphones gives you the freedom of no wires, simply connecting you to your device via Bluetooth. Technology really can wow you as you skip effortlessly between your tracks as well as phone calls with easy controls on your ear-shell.

From unwired to wired, in-ears to over-ears - freedom of expression and enjoyment are all yours. Philips makes headphones that fit your daily life like a trusty companion, sound tracking your life from moment to moment and turning the ordinary into extraordinary.

Gina, 29. #Loving #Fun #Dynamic. What’s your nickname? G-Star or Starbeat. Day job? Dancer; choreographer; singer; music writer; clothing designer. Dream job? Have a leading role on Broadway. My guilty pleasure? Flaming Hot Cheetos Catchphrase? All you need is LOVE?

Corelieo, 35
#Hyper dimensional
#Combustible
#Untouchable
Day job? Photographer/immersion
Dream job? Directing my films
Catchphrase? All you need is LOVE?

Swordplay
I’m looking forward to: Screening my new film

Cory wears Philips Bluetooth SHB7000 Over-ear headphones in Black

Gina wears Philips Bluetooth SHB7000 Over-ear headphones in White and Blue
The Philips SHOQBOX and SoundShooters are tough, wireless, portable speakers – exactly what the urban nomad needs. Their powerful drivers pack a punch, pumping out clear sound, and true examples of the expression “big things come in little packages”. So whether you’re at a hip backyard BBQ or dominating at a game of beach volleyball, there is absolutely NO excuse to not bring the music everywhere with you. Say goodbye to pesky cables, and hello to dancing all night!

Petit Portables
SHOQBOX & SoundShooter

Grace, 24.
#sorrynotsorry #keepinitreal #livinginthemoment.
My guilty music pleasure? Britney Spears.
Hit me baby, one more time.
;) My current Facebook Status is? All the world is a playground...
Dream job? Fashion Marketer...

Wanna be DJ

Can you hear the music? Playing at small clubs and happenning parties the Philips DJ headphones are the essential piece of kit for any aspiring DJ.

Patcharin, 27. Nickname and how I got it? Pat, From my Thai first name “Patcharin”. My current facebook status is? Normal is boring ;) My guilty music pleasure: Acoustic love songs. I love to hate? Summer...

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Philips O’Neill is represented by adrenalin-seeking junkies, who we proudly dub as ‘Animals’ and who not only dream big but dare to live it out... loud and proud. Whether you’re hitting the powdery slopes or ripping the waves, high energy and excitement fuel both your journey and your destination. And delivering your soundtrack to pure freedom and exhilaration are the only headphones that can keep up with the likes of you: Philips O’Neill, a natural partnership – borne of passion and commitment to high performance acoustics and durable design. We do this so you can go further, faster and higher, and live out your wild side.

Life’s a beach

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The Cruz SHO3300

Turn life up loud with the Cruz headphones. Its plug n’ play design lets you pop out and pimp up your cans whenever the mood hits you. Available in 10 fresh designs.
Music is the fuel that fires you up from moment to momentum, keeps you in your stride even long after you’ve left the track or gym.

ActionFit sports headphones are about performance, power, endurance and motivation. Bright, fresh colors inspired by the latest sports fashion trends in lightweight yet durable designs, deliver pumping sounds in a comfy and secure fit.

With five wearable styles to choose from, you’ll find a pair to perfectly suit you and let you get the very best out of your workout, every time. On your marks, get set ... go!

Katayoun, 30. #energetic #organized #fun. What’s your nickname? Katya. Current Facebook status? Philips photo-shoot day. Day job? Auditioning. Dream job? TV host. Currently coveting? A good job! Looking for one and it sucks... Catchphrase? Let’s do this, immediately, if not sooner...