

# PHILIPS

## AVENT

Feeding bottle

Classic

4oz

Newborn Flow Nipple



SCF660/17



## Good feeding , good sleeping

Helps settle your baby, especially at night\*\*

Fussing is by far the most commonly known crying behavior in babies. The Philips AVENT Classic feeding bottle SCF680/17 significantly reduces colic\*\*\* and fussing. Fussing is reduced especially at night.\*\*

### Reduce fussing and discomfort

- Clinically proven to significantly reduce fussing\*\*

### One piece anti-colic valve system

- Allows air into the bottle instead of your baby's tummy

### Highly durable

- Honey-colored BPA-Free PES material for extra durability

### Easy to clean

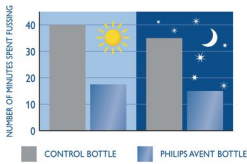
- Only three components for ease of cleaning

### To fit your baby's growing needs

- Five different nipple flow rates are available

# Highlights

## Significantly reduces fussing



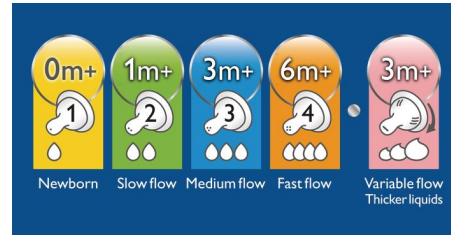
Sleep and nutrition are vital to your baby's health and happiness. A randomised clinical trial was carried out to see whether infant feeding bottle design affects "infant behaviour". The Philips AVENT Classic baby bottle was shown to significantly reduce fussing by approximately 28 minutes a day as compared to the comparator bottle (46 min vs 74 min,  $p=0.05$ ). This was especially true during night-time.

## Unique anti-colic valve



As your baby feeds, the unique skirt on the AVENT Nipple flexes to allow air into the bottle instead of your baby's tummy. Like natural breastfeeding your baby controls the milk flow.

## Fits your baby's growing needs



Five different nipple flow rates are available.

## 0% BPA (Bisphenol A Free)



This bottle is made from PES – a BPA-Free material

## Easy to clean

The Philips AVENT feeding bottle consists of only three components for ease of cleaning and has a dormal cap for hygienic storage and transportation. In a randomised clinical trial the design of the Philips AVENT bottle was compared with another leading brand over a 12 month period. The maternal satisfaction in terms of ease of cleaning ( $p=0.004$ ) and ease of assembly ( $p=0.02$ ) was significantly better in the Philips AVENT bottle.

## Honey-colored PES material

This BPA-Free bottle (0% Bisphenol A) is made of honey-colored PES material for extra durability

# Specifications

## Country of origin

England

## Material

BPA free\*

## What is included

Natural Feeding Bottle: 1 pcs

## Bottle

Capacity: 125 ml

Material: BPA free, Highly durable

## Design

Bottle design: Easy to assemble, Easy to clean, Easy to hold, Wide neck

## Functions

Anti-colic valve: One piece valve

## Development stages

Stages: 0-6 months, 0 - 6 months



\*\* A clinical study showed that at two weeks of age, babies showed less fussing than babies fed with another bottle. (Study conducted by the Institute of Child Health, London, 2008.)

\*\*\* A clinical study showed that at 2 weeks of age, infants fed with an AVENT bottle showed less fussing than infants fed with another leading bottle, especially at night.