

# PHILIPS

Facial Cleansing  
Device

VisaPure Essential

DualMotion Technology

Cleansing

2 cleansing brush heads, pouch

2 intensity settings



SC5278/15



## Clean, soft and radiant skin

10x better cleansing \*

Philips VisaPure Essential brings a new face cleansing technology that will take your daily skin care routine to the next level without extra effort. A gentle way of leaving your skin clean, soft and radiant.

### Deep gentle cleansing

- 10x better cleansing to reveal clean and soft skin
- Unique combination of rotation and vibration
- 1 minute program (timer) for the full face.

### As gentle as your hands

- Two intensity settings: Gentle Cleansing and Deep Cleansing

### Cleansing brush heads for blemish prone skin

- Thin, long bristles to reach pores better than hands alone

### Easy to use, easily fits in your skincare routine

- Philips VisaPure Essential can be used in the shower
- The stand charges Philips VisaPure Essential when connected
- Increases the absorption of your favorite skincare products
- The heads are easy to clean with warm water and soap



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# Highlights

## 10x better cleansing

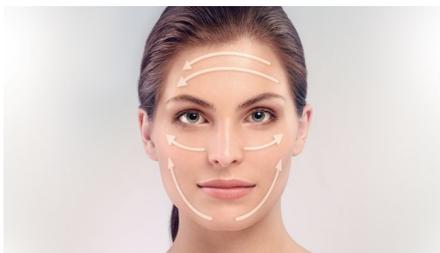
Philips VisaPure Essential brings a new technology that will take your daily cleansing routine to the next level without extra effort. A gentle way of leaving your skin clean, soft and radiant.

## DualMotion Technology



The brush rotates and vibrates. The vertical pulsating movement gently breaks up surface impurities including dirt, dead skin cells and make-up residues. The rotating movement sweeps the impurities away, leaving the skin more deeply cleansed. The coordinated movements of the bristles give you a thorough and comfortable cleansing experience.

## Intelligent skin zone timer



The face can be divided in different zones. The intelligent skinzone timer lets you know through a short pause when it's time to move

to the next skin zone. The device automatically stops after a full face program. The Cleansing program lasts 1 minute.

## 2 intensity settings

With each brush head you use, you can choose two intensity settings, based on your personal preference. Select Setting 1 if you would like a mild and soft treatment, and Setting 2 if you prefer a more intense treatment.

## Waterproof

Philips VisaPure Essential is waterproof and can be easily used in the shower.

## Charging Stand

The stand elegantly complements the iconic design of Philips VisaPure Essential. It holds the brush, taking less space and letting air naturally dry the used brush. When connected, it fully charges Philips VisaPure Essential in 6 hours.

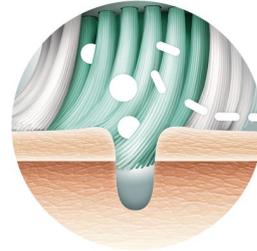
## Increases absorption of creams

Cleansing with VisaPure Essential means that you remove more make up residue, dead skin cells and dullness. Thanks to the deep cleansing effect, your favorite skincare products like creams, serums and essences are better absorbed by the skin.

## Easy to clean heads

The heads are easy to clean. Simply clean them in the sink with warm water and soap.

## Effective and gentle cleansing



VisaPure Anti-Blemish brush has thin and long bristles that can reach pores better to reduce oil and remove dead skin cells that may otherwise clog your pores.



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## Philips Green Logo

Philips Green Products can reduce costs, energy consumption and CO2 emissions. How? They offer a significant environmental improvement in one or more of the Philips Green Focal Areas – Energy efficiency, Packaging, Hazardous substances, Weight, Recycling and disposal and Lifetime reliability.

# Specifications

## Technical specifications

DualMotion

One way rotation

## Benefits

**Skin cleansing:** 10X more effective than hand-cleansing\*

**Absorbtion:** Improves the absorption of your skin care product

**Microcirculation:** Improves microcirculation for a more radiant skin

## Ease of use

**Battery indicator:** Icon indicates battery life

**Timer:** Skin zone timer for 3 areas

**Waterproof:** Can be used in the shower

**LED indicators:** Intensity setting, battery low

**2 Speed settings:** Gentle and Deep cleansing

**Cordless:** up to 30 uses without charging

**Stand:** Charging and storing stand

**Handle:** Slim ergonomic design

## Application areas

**Face and neck:** Cheeks, Chest, Chin, Forehead, Neck, Nose

## Items included

**Brush heads:** Normal skin brush head, 1 Anti Blemish brush head

**Travel pouch**

**Instruction for use:** Quick start guide, User

manual

**Stand:** Charging and storing stand

**Power adapter:** 100 - 240 V adapter

## Power

**Charging time:** 6 hours

**Power system:** Rechargeable battery

**Running time:** 30 uses of 1 minute each

**Voltage:** 100-240 V

## Service

**Warranty:** 2-year limited warranty

