

PHILIPS

Wet & Dry electric shaver

Shaver series 7000

Protective SkinGlide coating

SteelPrecision blades

Motion Control sensor

360-D Flexing heads



S7788/55



Close shave, advanced skin protection with SkinIQ Technology

The Philips Series 7000 glides smoothly over your skin, while cutting each hair close - even on 3-day beards. Equipped with advanced SkinIQ technology, the shaver senses, adapts and guides on the correct motion, for better skin protection.

A close shave

- Powerful performance in every pass
- Flexible heads follow your facial contours
- Engineered for precision and cutting efficiency

SkinIQ technology

- Reduces friction on skin to minimize irritation
- Guides you to an improved technique with fewer passes
- Enhanced shaving experience with app
- Adjusts to your beard for effortless shaving

For a convenient shave

- Deep cleaning in just 1 minute for hygienic shaving
- Shave wet, dry and even under the shower
- Precision trimmer integrated in the handle
- Up to 60 minutes of cordless shaving when fully charged
- 1-hour charging time and 5-min quick charge

Highlights

Protective SkinGlide coating



A protective coating lies between the shaver heads and your skin. Made of up to 2.000 micro-tech beads per square millimeter, it reduces friction on skin by 25%*, to minimize irritation.

SteelPrecision blades



With up to 90.000 cutting actions per minute, the SteelPrecision blades shave close, cutting more hair per stroke**. The 45 high-performance blades are self-sharpening and made in Europe.

Motion Control sensor



Motion-sensing technology tracks how you shave and guides you to a more efficient technique. After just three shaves, the majority of men achieved a better shaving technique for fewer passes***.

Personalization via app



Perfect your shave by pairing your shaver with the Philips GroomTribe app. Shave by shave, track the progress of your skin, personalize your shave and master your technique for a shave that's as close as it is kind to skin.

Power Adapt sensor



The intelligent facial-hair sensor reads hair density 125 times per second. The technology auto-adapts cutting power for an effortless and gentle shave.

360-D Flexing heads



Fully flexible heads turn 360° to follow your facial contours. Experience optimal skin contact for a thorough and comfortable shave.

Hair-Guide precision heads



The new shape of the shaving heads is engineered for precision. The surface is enhanced with hair guiding channels, designed to move hair into an effective cutting position.

Cable-free Quick Clean Pod



Powerful cleaning pod thoroughly cleans and lubricates your shaver in just 1 minute, keeping it performing at its best for longer. The pod is 10x more effective than cleaning with water****. It is the world's smallest cleaning pod, so you can store it easily and use it anywhere.

Wet & Dry



Adapt your shaving routine to your needs. With Wet & Dry, you can go for a comfortable dry shave or a refreshing wet shave. You can shave with gel or foam even under the shower.

Specifications

Shaving Performance

Shaving system: SteelPrecision blades

Contour following: 360-D Flexing heads

SkinIQ technology: Protective SkinGlide coating, Motion Control sensor, Power Adapt sensor

Ease of use

Wet & Dry: Wet and dry use

Display: Motion control indicator, LED display, Battery level indicator, Travel lock

Cleaning: One-touch open, Fully washable

Power

Run time: 60 minutes

Charging: 1 hour full charge, 5 min quick charge

Automatic voltage: 100-240 V

Stand-by power: 0.04 W

Max power consumption: 9 W

Battery type: Li-ion

Design

Handle: Rubber grip

Color(s): Dark chrome

Shaving heads: Angular

Software

App: GroomTribe, Connects via Bluetooth®

Smartphone compatibility: iPhone and Android™ devices

Service

2-year warranty

Replacement head SH71: Replace every 2 yrs with SH71

Accessories

Integrated pop-up trimmer

Quick Clean Pod: Yes, 1 cartridge included

Charging stand

Maintenance: Cleaning brush

Travel and storage: Travel case

