

# PHILIPS

 Product Picture

Wet and Dry electric  
shaver

Shaver series 7000

Protective SkinGlide coating

SteelPrecision blades

Motion Control sensor

360 D Flexing heads

S7788/55

## Close shave, advanced skin protection with SkinIQ Technology

The Philips Series 7000 glides smoothly over your skin, while cutting each hair close – even on 3 day beards. Equipped with advanced SkinIQ technology, the shaver senses, adapts and guides on the correct motion, for better skin protection.

### A close shave

- More cutting performance in every stroke
- Follows the contours of your face
- Guides hair into the optimal cutting position

### SkinIQ technology

- A shaver that reduces friction to minimise irritation
- Guides you to an improved shaving technique
- Master your technique with the Philips GroomTribe app
- A shaver with the power to tame beards

### For a convenient shave

- Powerful cleaning pod for maintenance and hygiene
- Choose a convenient dry or refreshing wet shave
- Even up your moustache and sideburns
- 60 minutes of shaving from a 1 hour charge
- Fully charged in one hour

# Highlights

## Protective SkinGlide coating

A protective coating lies between the shaver heads and your skin. Made of up to 2000 micro-tech beads per square millimetre, it reduces friction on skin by 25%\*, to minimise irritation.

## SteelPrecision blades

Powerful yet gentle, the 45 self-sharpening SteelPrecision blades on this Philips shaver complete up to 90,000 cutting actions per minute, cutting more hair per stroke\*\* for a clean, comfortable finish.

## Motion Control sensor

An electric shaver motion-sensing technology tracks how you shave and guides you to a more efficient technique. After just three shaves, the majority of men achieved a better shaving technique for fewer passes\*\*\*.

## Personalisation via app

Pair your Philips electric shaver to the GroomTribe app and prepare to master your technique. Just track your progress and personalise your routine to achieve a shave that's both close and kind.

## Power Adapt sensor

The electric shaver has an intelligent facial-hair sensor that reads hair density 125 times per second. The technology auto-adapts cutting power for an effortless and gentle shave.

## 360 D Flexing heads

Designed to follow the contours of your face, this Philips electric shaver has fully flexible heads that turn 360° for a thorough and comfortable shave.

## Hair-Guide precision heads

This new-shape precision shaver is enhanced with hair-guiding channels for optimal cutting and skin comfort.

## Cable-free Quick Clean Pod

10 x more effective than cleaning with water\*\*\*\*, the powerful cleaning pod thoroughly cleans and lubricates your shaver in just 1 minute. Using it helps maintain shaver performance and increase hygiene.

## Shave wet or dry

A wet and dry shaver that adapts to your preference. Choose a convenient dry shave, or pair with your favourite foam or gel for a refreshing wet shave.

## Pop-up trimmer

Refine and define your moustache and sideburns with the pop-up trimmer—and complete your look with ease.

## 60 minutes of cordless shaving

A shaver for at home or on-the-go. Get 60 minutes of shaving time from a 1 hour charge or plug it in for instant and continuous power.

## 1 hour charging time

Fully charge your Philips shaver in just 1 hour with the powerful and energy efficient lithium-ion battery. In a hurry? Plug in your shaver for 5 minutes and get enough power for 1 full shave.

## Sustainable shaving innovation

At Philips, we drive sustainability in all aspects of product creation. With shaving blades produced using 100% renewable electricity and packaging made with recyclable materials, all shavers come with an Eco passport.

# Specifications

## Software

**App:** GroomTribe. Connects via Bluetooth®  
**Smartphone compatibility:** iPhone and Android™ devices  
**Software update:** Philips offers relevant software updates for a period of 2 years after the date of purchase

## Shaving Performance

**Shaving system:** SteelPrecision blades  
**Contour following:** 360 D Flexing heads  
**SkinIQ technology:** Protective SkinGlide coating, Motion Control sensor, Power Adapt sensor

## Ease of use

**Wet and Dry:** Wet and dry use  
**Display:** Motion control indicator, LED display, Battery level indicator, Travel lock  
**Cleaning:** One-touch open, Fully washable

## Power

**Run time:** 60 minutes  
**Charging:** 1 hour full charge, 5-min quick charge  
**Automatic voltage:** 100-240 V  
**Stand-by power:** 0.04 W  
**Max power consumption:** 9 W  
**Battery type:** Li-Ion

## Design

**Handle:** Rubber grip  
**Colour(s):** Dark chrome  
**Shaving heads:** Angular

## Service

**2 year warranty**  
**Replacement head SH71:** Replace every 2 yrs with SH71

## Accessories

**Integrated pop-up trimmer**  
**Quick Clean Pod:** Yes, 1 cartridge included  
**Charging stand**  
**Maintenance:** Cleaning brush  
**Travel and storage:** Travel case



\* compared to non-coated material

\*\* Tested versus Philips Series 3000.

\*\*\* Based on Philips Series S7000 and GroomTribe app users in 2019.

\*\*\*\* comparing shaving debris after using cleaning fluid vs. water in the cartridge