

# PHILIPS

Wet and dry electric shaver

Shaver series 7000

SkinGlide Rings

GentlePrecisionPRO Blades

SmartClick precision trimmer



S7310/12



## Smooth glide, sensitive shave

Philips' no 1 on sensitive skin\*

The Philips series 7000 protects against the key signs of skin irritation. SkinGlide rings with anti-friction coating enable the shaver to glide effortlessly across your face. Its blades cut close and protect skin, even with 3-day stubble.

### Designed for maximum skin comfort

- SkinGlide rings with anti-friction coating for smooth glide
- 5 direction flex heads follow contours with less pressure
- Aquatec gives you a comfortable dry or refreshing wet shave

### A close and smooth shave

- Blades protect skin and cut close even with 3-day stubble

### Easy to use

- Intuitive display with 1-level battery indicator
- 50 minutes of cordless shaving
- Shaver can be rinsed clean under the tap
- Comes with a 2-year guarantee

### Get the most out of your shaver

- SmartClick precision trimmer for mustache and sideburns



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# Highlights

## SkinGlide rings



Experience a more comfortable shave with anti-friction SkinGlide rings coated with microspheres. Thousands of tiny glass-like rounded spheres reduce friction and surface resistance between the shaver and the skin. This gives the shaver a smooth, easy glide and helps protect against skin irritation.

## GentlePrecision PRO blades



Our updated cutting system has skin protection technology, designed to only cut hair not skin. V shaped blades guide the skin away from the blades for a close smooth shave - even on 3-day stubble.

## 5-direction Dynamic Flex Heads



Our shaver heads flex easily in 5 directions, gently following all the contours of the face and neck. Less pressure is needed to shave closely and skin stress is minimized.

## Aquatec Wet & Dry



Adapt your shave routine to your needs. With the Aquatec Wet & Dry, you can go for a comfortable dry shave or a refreshing wet shave. You can shave with gel or foam even under the shower.

## SmartClick Precision Trimmer



Finish your look with the click-on precision trimmer. It's ideal for maintaining your mustache and trimming your sideburns.

## 1 level battery indicator



The intuitive display shows relevant information, enabling you to get the best performance out of your shaver: 1-level battery indicator - cleaning indicator - battery low indicator - replacement head indicator - travel lock indicator

## 50 minutes of cordless shaving



The energy-efficient, powerful lithium-Ion battery system gives you two convenient options: Charge it for an hour for up to 50 minutes of shaving time, or a quick charge for one full shave. All Shaver series 7000 models are designed to operate only in cordless mode to ensure safety in wet environments.

## Fully washable shaver



Simply open the shaver head to rinse it thoroughly under the tap.



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# Specifications

## Shaving Performance

**SkinComfort:** SkinGlide Rings, SkinProtection System, AquaTec Wet & Dry

**Shaving system:** GentlePrecisionPRO Blades

**Contour following:** 5-direction DynamicFlex Heads

## Accessories

**SmartClick:** Precision trimmer

**Pouch:** Travel pouch

## Power

**Run time:** 50 min / 17 shaves

**Charging:** 1 hour full charge, Quick charge 5 min for 1 shave

**Battery Type:** Lithium-ion

**Automatic voltage:** 100-240 V

**Max power consumption:** 5.4 W

**Stand-by power:** 0.15 W

## Ease of use

**Display:** 1 level battery indicator, Battery low indicator, Cleaning indicator, Replace shaving heads indicator, Travel lock indicator

**Wet & Dry:** Wet and dry use

**Cleaning:** Fully washable

**Operation:** Cordless use, Unplug before use

## Design

**Handle:** Ergonomic grip & handling

**Frame color:** Tesla ocean blue

**Front color:** Ceramic white

## Service

**2-year guarantee**

**Replacement head:** Replace every 2 yrs with SH70

