

Philips Flash audio player

512MB*

KEY015

Wearable MP3

Up to 16 hours of music

Get into your key groove! Wear and flaunt the sleek 512MB Key015 and enjoy 8 hours of MP3 or 16 hours of WMA music on the go. Transfer your music and data or even recharge via Direct USB. And it's 100% shock-free – just like you!

Ready to wear, Ready to go

- Small and wearable weighing only 31 grams
- · Ultra lightweight, strong and durable magnesium body
- External battery pack for hours more enjoyment
- 5-Key in-cord remote control to easily control your music

Easy, intuitive music experience

- SuperSkip $^{\mbox{\scriptsize TM}}$ navigation finds songs in a simple, fast way
- Direct USB for easy file transfers without cables
- Direct battery recharge via USB Direct
- Backlit LCD display

Your music, your data - on the go, everyday

- 512MB* built-in memory
- MP3 and WMA playback
- USB mass storage to store and carry your data files



Highlights

Small and wearable - 31 grams

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Magnesium body

Ultra lightweight, strong and durable magnesium body

External battery pack

The External battery pack is a sleek battery pack that snaps snugly onto your player and delivers additional power for music enjoyment on the go. The External battery pack uses standard alkaline batteries from where the player draws power. The result is even longer hours of pure enjoyment.

5-Key in-cord remote control

Philips 5-Key in-cord remote control places access to playback controls right at your fingertips. The remote control connects to your device via a compact plug and uses a standard headphone socket allowing you to easily and conveniently swap headphones.

SuperSkip™

SuperSkip TM navigation find songs in a simple fast way. SuperSkip TM through your playlist on

your device at full speed simply by pressing and holding the Track Previous or Track Forward button and find your favorite song in a matter of seconds.

Direct USB

Devices with direct USB can be plugged directly into the USB port of your PC without the need for any cable. Your computer will automatically recognize the device as a removable USB mass storage device (Windows 98 requires additional drivers) allowing you to easily drag and drop files via Windows Explorer (or Apple Folders) between your computer and device. Simply pack your device with music and data on the go - everyday.

USB Direct battery recharge

Direct battery recharge via USB offers ultra convenience when recharging your device. No need to bother with separate chargers or cables, simply plug n' recharge your device directly on your PC.

Backlit LCD display

Backlit LCD display

512MB* built-in memory

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MP3 and WMA playback

Audio compression technology allows large digital music files to be reduced up to 10 times in size without radically degrading their audio quality. MP3 or WMA are two of the compression formats that let you enjoy a world of digital music on your GoGear player. Download MP3 or WMA songs from authorized music sites on the Internet or create your own MP3 or WMA music files by ripping your audio CDs and transferring them onto your player.

USB mass storage device

USB mass storage devices offer a convenient way to save, backup and move your files around. The devices connect to your computer using a USB connection and do not require any special software to be installed (only Windows 98 and Me need drivers). The device automatically shows up as a removable drive in Windows Explorer allowing you to simply drag and drop files to and from the device.







Specifications

Sound

- Frequency response: 30 15000 Hz
- Signal to noise ratio: 80
- THD: 1.0
- Output Power: 2 x 4 mW (16 Ohm)

Audio Playback

- Compression format: MP3, Windows Media™ Audio
- ID3 Tag support: Track title and artist name
- MP3 bit rates: 8-320 kbps and VBR
- MP3 sample rates: 8, 11.025, 16, 22.050, 32, 44.1, 48 kHz
- WMA bit rates: 5 192
- WMA sample rates: 8,11.025,16,22.050,32,44.1,48

Picture/Display

- · Backlight color: Blue
- Lines of text: 2

Storage Media

- Built-in memory (RAM): 512
- Built-in memory type: NAND Flash
- Mass storage class compliant
- Music memory capacity, MP3: up to 135 tracks (128 Kbps)

Connectivity

- Headphone: 3.5 mm
- USB: USB 1.1

Accessories

- Headphones: HE570/77P
- Remote control: AY3784
- Neck strap: AY4215
- External Battery Pack: AY4381
- Printed User Guide

- Quick start guide
- CD-ROM: AY4489

Software

• Music Match Jukebox: Music Match Jukebox

System Requirements

- CD-ROM drive
- Hard disk space: 50 MB
- Mac OS: OS9.2.2 & 10.2.6 or higher
- PC OS: Windows 98 SE, 2000, ME, XP
- Processor: Pentium MMX 166 MHz or higher
- RAM memory: 96 MB RAM
- Sound card

Dimensions

- Master carton quantity: 3
- Master carton dimensions: $160 \times 160 \times 171 \text{ mm}$
- · Packaging type: D-box
- Packaging dimensions (W x H x D): 150 x 150 x 50 mm
- Product dimensions (W x H x D): 27 x 88 x 16 mm
- Product weight: 0.031 kg
- · casing material: Magnesium

Power

- Battery capacity: 200 mAh
- Battery Type: LI-Polymer
- · Charging time: approximately 4 hours hr
- External battery pack
- External battery type: 1 x AAA
- Playtime on external battery: 7 hours
- Playtime on internal battery: 6 hours

Green Specifications

· Lead-free soldered product



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- * 1MB = 1 million bytes; available storage capacity will be less.
- * Rechargeable batteries have a limited number of charge cycles and may eventually need to be replaced. Battery life and number of charge cycles vary by use and settings.

 * Storage capacity based on 4 minutes per song and 64 kbps WMA or
- Storage capacity based on 4 minutes per song and 64 kbps WMA or 128 kbps MP3 encoding.
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- and/or otner countries.

 * Actual transfer speed may vary based on your operating system and software configuration.