

PHILIPS

sonicare

Sonic electric
toothbrush with app

DiamondClean
Smart

Personalized coaching

Smart brush head sensors

Smart brush head recognition

5 modes, 3 intensities



HX9944/14



Our best ever toothbrush, for complete oral care Feel confident, with 100% coverage

The DiamondClean Smart is our best toothbrush, for complete care^{*****}. High-performance brush heads let patients focus on all areas of their oral health, and our Smart Sensor technology gives personalized feedback and coaching.

Superior results for patients' oral care needs

- Removes 10x more plaque* for a deep clean
- Up to 7x healthier gums* in just 2 weeks
- Remove up to 5x more stains* in just 3 days
- Supports long-lasting clean breath

Personalized feedback with smart sensor technology

- Tracks and improves your patients' coverage
- Helps patients start to take better care of trouble areas
- Alerts patients when they're brushing too hard
- Guides patients to reduce their scrubbing
- A second chance to clean missed spots

Intuitive brushing experience

- Brush heads sync with optimal mode for ultimate results
- Make sure patients get the most from their brush heads
- Offers 5 modes, 3 intensity settings

Highlights

Say goodbye to plaque



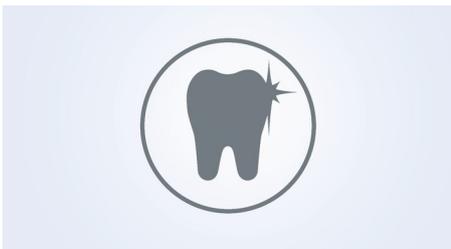
C3 Premium Plaque Control is our deepest cleaning brush head yet. With soft flexible sides, the bristles contour to the shape of each tooth's surface to provide 4x more surface contact and remove up to 10x more plaque from hard-to-reach areas*.

Care for your gums



Click on the G3 Premium Gum Care brush head to improve your gum health. Its smaller size and targeted gum line bristles deliver gentle yet effective cleaning along the gum line, where gum disease starts. It's clinically proven to deliver up to 100% less gum inflammation* and up to 7x healthier gums in just two weeks.*

W3 Premium White brush head



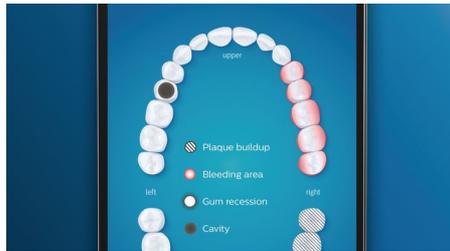
W3 Premium White is our best brush head for removing stains. With its densely packed central stain removal bristles, it's clinically proven to remove up to 5x more stains* in just three days.

TongueCare+ tongue brush



With 240 elastomer MicroBristles, the TongueCare+ tongue brush is specifically designed to clean the soft and porous surface of the tongue. The flexible MicroBristles contour to and gently clean around the ridges and grooves, to remove bacteria buildup and drive our bacteria-killing BreathRx tongue spray deeper. The compact shape allows patients to comfortably clean the entire tongue.

Focus areas and goal-setting



If you identify specific spots in a patient's mouth that need more attention due to plaque buildup, gum recession or any other issue, DiamondClean Smart can help them tackle those trouble areas. Patients can highlight these spots in their personalized 3D mouth-map within the Philips Sonicare app, and they will receive reminders to give these areas the extra care they need each time they brush. The Philips Sonicare app maintains a running history of their brushing data, so patients can easily review their performance, track their progress and work to improve their daily oral care routine.

Location sensor



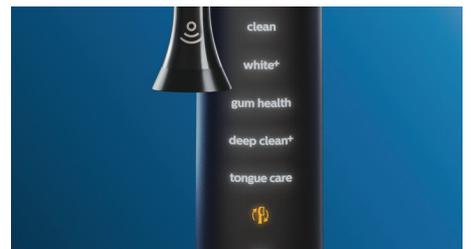
DiamondClean Smart's location sensor shows patients where they're brushing too little for better coverage. If there are spots your patients consistently miss when they're brushing, the location sensor will bring them to their attention.

Scrubbing sensor



With an electric toothbrush, patients should let the brush do the work rather than using a scrubbing motion. DiamondClean Smart has a scrubbing sensor that helps guide them to reduce scrubbing for optimized technique and a gentler clean.

BrushSync mode pairing



Whatever their oral care needs, DiamondClean Smart can help your patients achieve them. A microchip in their brush head tells their DiamondClean Smart which one they're using. So if they click on a gum-care brush head, for example, their toothbrush knows to select the optimal mode and intensity to provide a gentle yet effective care for their gums. All they need to do is to press the power button.

Specifications

Modes

Clean: For exceptional everyday clean

White+: To remove surface stains

Deep Clean+: For an invigorating deep clean

Gum Health: Special attention to molars

TongueCare+: For long lasting clean breath

3 intensities: High, Medium, Low

Items included

Handle: 1 DiamondClean Smart

Brush heads: 1 C3 Premium Plaque Control, 1 G3 Premium Gum Care, 1 W3 Premium White, 1 TongueCare+ tongue brush

Travel case: USB charging travel case

Antibacterial tongue spray: 2oz

BrushSync Mode Pairing

C3 Premium Plaque Control: Pairs with Clean mode

G3 Premium Gum Care brush head: Pairs with Gum Health mode

W3 Premium White brush head: Pairs with White+ mode

TongueCare+ tongue brush: Pairs with TongueCare mode

Connectivity

Bluetooth® wireless technology: Connected brushing app

Compatibility

Android compatibility: Android phones, Bluetooth 4.0 enabled tablets

iOS compatibility: iPad 3rd Gen or higher, iPhone 4S or higher, with iOS7 or higher

Design and finishing

Color: Black

Cleaning performance

Speed: Up to 62000 brush movement/min

Performance: Removes up to 10x more plaque*

Health benefits: Up to 7x healthier gums****

Whitening benefits: Up to 100% less stains*****

Pressure feedback: Ring lights up in purple, Vibrates handle to alert user

TouchUp: Ensures 100% coverage

Timer: BrushPacer and SmarTimer

Smart sensor technology

Pressure sensor: Alerts when brushing too hard

Location sensor: Tracks & improves coverage

Scrubbing sensor: Guides to reduce scrubbing

3D mouth map: Highlights trouble areas

TouchUp: To address missed spots

Ease of use

Handle compatibility: Easy click-on brush heads

Brush head recognition: Syncs with optimal mode

Replacement reminder: To always ensure best results, reminder icon lights up

Battery indicator: Illuminated icon indicates battery life

Handle: Slim ergonomic design

Display: Illuminated display

Technical specifications

Battery: Rechargeable

Battery type: Lithium ION

Operating time (full to empty): 14 days*****

Power

Voltage: 110-220 V

Service

Warranty: 2-year limited warranty

Ingredients

Antibacterial tongue spray: 0.09% CPC, Zytex



* than a manual toothbrush

** as compared to a manual toothbrush with a leading whitening toothpaste

** compared to DiamondClean

**** in Gum Health mode vs a manual toothbrush at 2 weeks

***** after 3 days of use in White+ mode vs a manual toothbrush

***** based on two periods of two-minute brushings per day on standard mode

***** Recommended with interdental cleaning