

PHILIPS

sonicare

Standard toothbrush
variety pack

3-pack

Standard size

Click-on

BrushSync mode pairing

HX9073/95



Deeper cleaning, healthier gums and whiter teeth

For complete care of your teeth and gums

C3 Premium Plaque Control brush head provides up to 10X more plaque removal* for great results. G3 Premium Gum Care provides 7X healthier gums in just two weeks*** & W3 Premium White removes 100% more stains in 3 days*

For exceptional care of teeth and gums

- Up to 10x more plaque removal than a manual toothbrush
- Up to 7x healthier gums in just 2 weeks***
- Removes up to 100% more surface stains in just 3 days*

Philips Sonicare's deep clean

- Up to 4x more surface contact** for an effortless deep clean

Designed to optimize performance

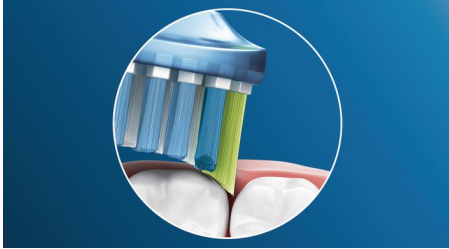
- Always know when to replace. Always get an effective clean.

Innovative technology

- Automatically selects optimal mode for ultimate results****
- Philips Sonicare's advanced sonic technology
- Click-on design for simple brush head placement
- Tested to meet your oral health needs

Highlights

Say goodbye to plaque



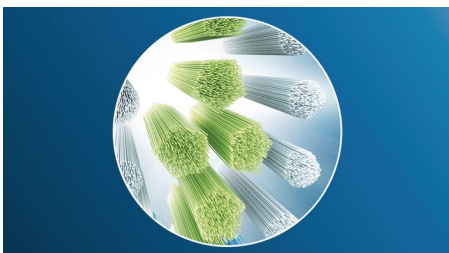
And thanks to its flexible design, it removes up to 10x more plaque from hard-to-reach areas* for a truly deep clean along the gum line and between teeth.

Focus on gum health



With the Philips Sonicare Premium Gum Care brush head, even the deepest clean is gentle. As your toothbrush moves along the gum line, Premium Gum Care's flexible sides and bristles absorb any excess pressure so your gums are protected, even if you brush too hard. Bristles work hard to remove plaque and bacteria along the gum line helping to improve gum health. Thanks to this brush head's curved design, you can be sure of maximized bristle contact.

Whiter teeth, fast



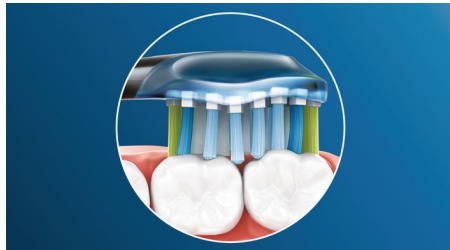
Dense bristles packed into the center of the Philips Sonicare Premium White brush head work hard to remove plaque, and everyday surface stains from food and drinks. Flexing sides let bristles contour to the unique shape of your teeth and gums for deep cleaning and a brighter smile in just 3 days.

BrushSync mode-pairing



You'll always get the best possible clean with our BrushSync™ mode-pairing feature****. The Premium brush heads sync with your BrushSync™ enabled Philips Sonicare toothbrush handle****, selecting the optimal brushing mode and intensity level for exceptional cleaning, whitening and gum care. All you need to do is start brushing.

Adaptive cleaning technology



You get a personalized clean every time you brush with our adaptive cleaning technology. Soft, flexible rubber sides let the Premium Plaque Control, Premium Gum Care and Premium White adapt to the unique contours of your mouth. Our bristles adjust to your gums and teeth, giving you up to 4x more surface contact** than a regular brush head for deeper cleaning, even in hard to reach spots. The adaptive cleaning technology also allows gentle tracking along the gumline and absorb excessive brushing pressure, and enables an enhanced sweeping motion for a unique in-mouth feel and superior cleaning.

Philips Sonicare technology



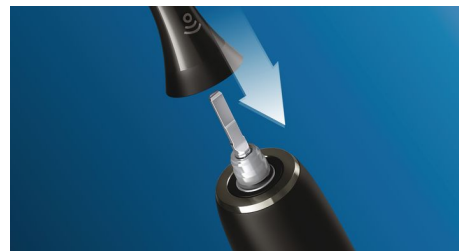
Philips Sonicare's advanced sonic technology pulses water between teeth, and its brush strokes break up plaque and sweep it away for an exceptional daily clean.

Brush head replacement cues



Brush heads become less effective after 3 months of use, but with BrushSync™ you'll be reminded before this happens. Your smart toothbrush will track how often and how hard you brush, and will notify you when it's time for a replacement. Don't have a smart Philips Sonicare toothbrush? Just monitor your blue replacement bristles, and when they turn white you'll know it's time for a fresh brush head.

Easy to click-on



Your Premium Plaque Control, Premium White and Premium Gum Care brush heads simply click on to your Philips Sonicare toothbrush handle and fits securely in place. Brush head replacement is made easy; just click off. Our click design makes it super simple to maintain and clean your brush head. Your Premium brush heads fit all of our toothbrush handles except PowerUp Battery and Essence.

Specifications

Items included

Brush heads: 1 W3 Premium White, 1 G3 Premium Gum Care, 1 C3 Premium Plaque Control

Design and finishing

Bristle stiffness feel: Medium

Color: Black

Material brush head: Soft, flexible rubber sides

Reminder bristles: Blue bristle color fade away

Size: Standard

Quality and performance

Replacement: Every 3 months

Tested: for optimal usage

Compatibility

BrushSync mode-pairing

Brush head system: Click-on

Suitable for these models: 2 Series plaque control, 2 Series plaque defense, 3 Series gum health, DiamondClean, DiamondClean Smart, EasyClean, Essence+, FlexCare, FlexCare

Platinum, FlexCare Platinum Connected, FlexCare+, for Kids, HealthyWhite, HealthyWhite+, PowerUp

Health benefits

Gum health: Up to 7x healthier gums*

Plaque removal: Removes 10x more plaque*

Whitening: Removes 100% more stains*



* **than a DiamondClean brush head

***in Gum Care Mode vs a manual toothbrush; measured by GBI

* Removes up to 7x more plaque vs. a manual toothbrush

**** BrushSync™ mode-pairing is only compatible with Philips Sonicare BrushSync™ enabled toothbrush handles