PHILIPS

sonicare

Standard sonic toothbrush heads

G3 Premium Gum Care

- 4-pack
- Standard size
- Click-on
- BrushSync mode pairing

HX9054/65

Healthier gums for a healthier smile

Up to 7x healthier gums in just 2 weeks*

Healthy teeth start with healthy gums. Take care of yours with our G3 Premium Gum Care brush head. Soft sides flex and adapt to the contours of your gums, giving you 2x more surface contact** for superior plaque removal at the gum line.

For exceptional gum care
- Up to 7x healthier gums in just 2 weeks***

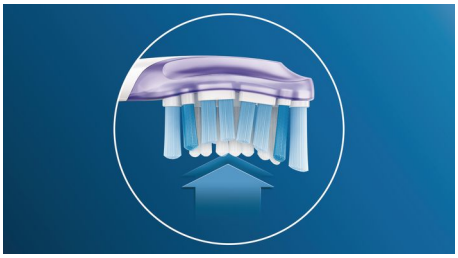
An unrivaled deep clean
- Up to 2x more surface contact** for an effortless deep clean
- Up to 10x more plaque removal than a manual toothbrush

Innovative technology
- Philips Sonicare's advanced sonic technology
- Automatically selects optimal mode for ultimate results****

Designed to optimize performance
- Always know when to replace. Always get an effective clean.
- Click-on design for simple brush head placement
- Tested to meet your oral health needs

Highlights

Focus on gum health

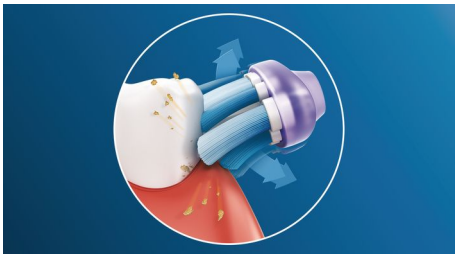


With the Philips Sonicare Premium Gum Care brush head, even the deepest clean is gentle. As your toothbrush moves along the gum line, Premium Gum Care's flexible sides and bristles absorb any excess pressure so your gums are protected, even if you brush too hard. Bristles work hard to remove plaque and bacteria along the gum line helping to improve gum health. Thanks to this brush head's curved design, you can be sure of maximized bristle contact.

Adaptive cleaning technology

You get a personalized clean every time you brush with our adaptive cleaning technology. Soft rubber sides flex to let Premium Gum Care adapt to the shape of your teeth and gums, absorbing any excess brushing pressure and enhancing our sonic cleaning power. Bristles can then adjust to the shape of your teeth and gums so you get up to 2x more surface contact than a regular brush head** for deeper cleaning even in hard-to-reach areas.

Say goodbye to plaque



Thanks to its flexible design, Premium Gum Care removes up to 10x more plaque than a manual toothbrush. It moves to enhance our unique Philips Sonicare cleaning technology so that however you brush, you get an exceptional clean you can see and feel.

Philips Sonicare technology

Philips Sonicare's advanced sonic technology pulses water between teeth, and its brush strokes break up plaque and sweep it away for an exceptional daily clean.

Brush head replacement cues

Brush heads become less effective after 3 months of use, but with BrushSync™ you'll be reminded before this happens. Your smart toothbrush will track how often and how hard you brush, and will notify you when it's time for a replacement. Don't have a smart Philips Sonicare toothbrush? Just monitor your blue replacement bristles, and when they turn white you'll know it's time for a fresh brush head.

Easy to click-on

Your G3 Premium Gum Care brush head fits perfectly with any Philips Sonicare toothbrush handle, except Philips One and Essence. Simply click on and off for easy replacement and cleaning.

Brushing with peace of mind

All Philips Sonicare brush heads are safe and gentle on teeth and gums. During tests, each brush head is put through its paces to ensure durability and an exceptional performance every time you brush.

BrushSync™ mode-pairing

You'll always get the best possible clean with our BrushSync™ mode-pairing feature****. The Philips Sonicare C2 Optimal Clean brush head syncs with your BrushSync™ enabled Philips Sonicare toothbrush handle****, selecting the optimal brushing mode and intensity level for exceptional cleaning. All you need to do is start brushing.

Specifications

Items included
Brush heads: 4 G3 Premium Gum Care

Design and finishing
Smart Brush Head Recognition
Bristle stiffness feel: Soft
Size: Standard
Color: White
Material brush head: Soft, flexible rubber sides
Reminder bristles: Blue bristle color fade away

Compatibility
Brush head system: Click-on
Suitable for these models: 2 Series plaque control, 2 Series plaque defense, 3 Series gum health, DiamondClean, DiamondClean Smart, EasyClean, Essence+, FlexCare, FlexCare Platinum, FlexCare Platinum Connected, FlexCare+, for Kids, HealthyWhite, HealthyWhite+, PowerUp

Quality and performance
Replacement: Every 3 months
Tested: for optimal usage

Health benefits
Gum health: Up to 7x healthier gums*
Plaque removal: Removes 10x more plaque*****

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* *in Gum Care Mode vs a manual toothbrush; measured by GBI
* *than a DiamondClean brush head
* **in Gum Care Mode vs a manual toothbrush; measured by GBI
* *** BrushSync™ mode-pairing is only compatible with Philips Sonicare BrushSync™ enabled toothbrush handles
* ****than a manual toothbrush