

# PHILIPS

## sonicare

Standard sonic  
toothbrush heads

C3 Premium Plaque  
Defense

3-pack

Standard size

Click-on

BrushSync mode pairing

HX9043/67



## Our deepest cleaning brush head

Up to 10x more plaque removal\* for great results

Get a clean as unique as your smile. Our C3 Premium Plaque Defense adapts to the contours of your teeth and gums thanks to soft, flexing sides that give you 4x more surface contact than a regular brush head\*\* for a comfortable, deep clean.

### For exceptional plaque removal

- Up to 10x more plaque removal than a manual toothbrush

### Philips Sonicare's deep clean

- Up to 4x more surface contact\*\* for an effortless deep clean

### Innovative technology

- Automatically selects optimal mode for ultimate results\*\*
- Philips Sonicare's advanced sonic technology

### Designed to optimize performance

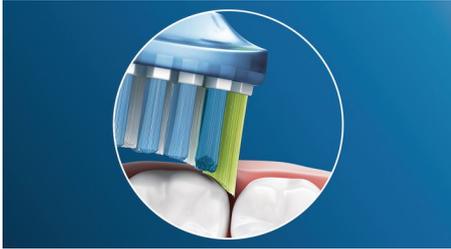
- Always know when to replace. Always get an effective clean.
- Tested to meet your oral health needs
- Click-on design for simple brush head placement



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# Highlights

## Say goodbye to plaque



And thanks to its flexible design, it removes up to 10x more plaque from hard-to-reach areas\* for a truly deep clean along the gum line and between teeth.

## Adaptive cleaning technology



You get a personalized clean every time you brush with our adaptive cleaning technology. Soft rubber sides flex to let C3 Premium Plaque Defense adapt to the shape of your teeth and gums, absorbing any excess brushing pressure and enhancing our sonic cleaning power. Bristles can then adjust to the shape of your teeth and gums so you get up to 4x more surface contact than a regular brush head\*\* for deeper cleaning in hard-to-reach areas.

## BrushSync™ mode-pairing



You'll always get the best possible clean with our BrushSync™ mode-pairing feature\*\*. The Philips Sonicare C2 Optimal Plaque Defense

brush head syncs with your BrushSync™ enabled Philips Sonicare toothbrush handle\*\*, selecting the optimal brushing mode and intensity level for exceptional cleaning. All you need to do is start brushing.

## Philips Sonicare technology



Philips Sonicare's advanced sonic technology pulses water between teeth, and its brush strokes break up plaque and sweep it away for an exceptional daily clean.

## Brush head replacement cues



Brush heads become less effective after 3 months of use, but with BrushSync™ you'll be reminded before this happens. Your smart toothbrush will track how often and how hard you brush, and will notify you when it's time for a replacement. Don't have a smart Philips Sonicare toothbrush? Just monitor your blue replacement bristles, and when they turn white you'll know it's time for a fresh brush head.

## Brushing with peace of mind



All Philips Sonicare brush heads are safe and gentle on teeth and gums. During tests, each brush head is put through its paces to ensure durability and an exceptional performance every time you brush.

## Easy to click-on



Your C3 Premium Plaque Defense brush head fits perfectly with any Philips Sonicare toothbrush handle, except PowerUp Battery and Essence. Simply click on and off for easy replacement and cleaning.



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## Philips Green Logo

Philips Green Products can reduce costs, energy consumption and CO2 emissions. How? They offer a significant environmental improvement in one or more of the Philips Green Focal Areas – Energy efficiency, Packaging, Hazardous substances, Weight, Recycling and disposal and Lifetime reliability.

# Specifications

## Items included

**Brush heads:** 3 C3 Premium Plaque Defense

## Design and finishing

**Smart Brush Head Recognition**

**Bristle stiffness feel:** Medium soft

**Size:** Standard

**Color:** White

**Material brush head:** Soft, flexible rubber sides

**Reminder bristles:** Blue bristle color fade away

## Compatibility

**Brush head system:** Click-on

**Suitable for these models:** 2 Series plaque control, 2 Series plaque defense, 3 Series gum health, DiamondClean, DiamondClean Smart, EasyClean, Essence+, FlexCare, FlexCare Platinum, FlexCare Platinum Connected, FlexCare+, for Kids, HealthyWhite, HealthyWhite+, PowerUp, ProtectiveClean

## Quality and performance

**Replacement:** Every 3 months

**Tested:** for optimal usage

## Health benefits

**Plaque removal:** Removes 10x more plaque\*

