

# PHILIPS

## sonicare

Sonic electric  
toothbrush

For Kids

Built-in Bluetooth®

Coaching App

1 brush head

2 modes



HX6321/03

## Interactive sonic power. More fun, better brushing

### An exciting start to lifelong healthy habits

Keep kids engaged while they learn to brush. The Philips Sonicare For Kids Bluetooth-enabled toothbrush interacts with a fun app that helps kids brush better and for longer. Kids have fun while learning techniques that will last a lifetime.

#### **Interactive fun and Philips Sonicare technology**

- Simply follow the app
- 98% say it's easier to get kids brush longer and better\*
- Your child's personal brushing coach
- No need for constant syncs

#### **Designed to help build lifelong healthy habits**

- For the development of a lifelong routine
- Fun interchangeable stickers for customization
- Multi grip design for parents and kids

#### **Provides a superior clean, protects growing smiles**

- Dynamic cleaning action drives fluid between teeth
- Rubberized brush head is designed to protect young teeth
- 2 brush head sizes available
- Preferred by dentists
- 2 Kid-friendly power modes deliver a gentle, effective clean



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# Highlights

## Fun and educational



Kids play along with the interactive app during brush time. The Sonicare kids app coaches them into how to brush, with fun animations and rewards designed to support them as they build their routine.

## Interactive Sonicare For Kids



With the Philips Sonicare For Kids toothbrush and app, children can discover how to brush properly on their own. The app syncs with your kid's sonic toothbrush via Bluetooth to show proper brushing techniques and track performance. Kids can see how well they brush, and earn exciting rewards for a job well done. Educational, and effective, 98% of parents surveyed say it's easier to get their kids to brush longer and better. It's the fun way to help kids develop healthy oral care habits that will last a lifetime.

## Meet Sparkly



The fun starts as soon as brush time begins. Sonicare kids can earn healthy food rewards to feed to Sparkly, who will encourage them to brush for longer and in a better way.

## Kids toothbrush with app



The Sonicare Kids app is designed to make brushing easier for children. Sparkly encourages your child to brush each part of their mouth for even coverage. And the speed gradually increases to 2-minutes over time to meet dental brush time recommendations.

## Sync-up every few days



Your child's brush saves data for up to 20 brushing sessions, meaning there's no need to constantly sync. It also saves time information – so you can easily monitor how well your child is sticking to their routine.

## Sonic technology



As kids learn to brush, our sonic technology does the rest. The unique dynamic action of a Philips Sonicare electric toothbrush gently and effectively reaches deep between teeth and along the gum line. With over 500 strokes per second, sonic cleaning power helps compensate for developing techniques as children grow better at brushing. This technology makes a Philips Sonicare For Kids toothbrush up to 75% more effective than manual toothbrushes, resulting in more successful check-ups.

## 8 fun handle stickers



Fun handle stickers let kids choose the look of their toothbrush. With eight interchangeable designs inside every sonic toothbrush box, kids can give their brush a new look as often as they want. Combined with the chance to customize the look of their app's character, the Philips Sonicare For Kids experience is all about making effective oral care engaging and fun at all times.

## Power modes



With two kid-friendly power modes, this power toothbrush provides proper cleaning for different ages; a low mode for younger children and high mode for older kids.



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## Philips Green Logo

Philips Green Products can reduce costs, energy consumption and CO2 emissions. How? They offer a significant environmental improvement in one or more of the Philips Green Focal Areas – Energy efficiency, Packaging, Hazardous substances, Weight, Recycling and disposal and Lifetime reliability.

# Specifications

## Modes

Power modes: 2

## Items included

Handles: 1 Sonicare for Kids Bluetooth-enabled handle

Brush heads: 2 Sonicare for Kids compact

Charger: 1

## Design and finishing

Color: Aqua

## Cleaning performance

Speed: Up to 62000 brush movement/min

Performance: Removes up to 75% more plaque in hard-to-reach areas than a children's

manual toothbrush

**Health benefits:** For healthy oral care habits

**Timer:** KidTimer and Quadpacer

## Ease of use

**Battery indicator:** Light shows battery status

**Brush head system:** Easy click-on brush heads

**Brushing time:** Up to 3 weeks

**Handle:** Rubber grip for easy handling, Slim ergonomic design

**Display:** Illuminated display

## Compatibility

**iOS compatibility:** iPhone 4S or higher, iPad 3rd Gen or higher, with iOS7 operational system

**Android compatibility:** Android phones, Bluetooth 4.0 enabled tablets

## Technical specifications

**Battery:** Rechargeable

**Operating time (full to empty):** Up to 2 weeks

**Battery type:** Lithium ION

## Power

**Voltage:** 110-220 V

## Service

**Warranty:** 2-year limited warranty

