



Sonic electric toothbrush

- Built-in Bluetooth®
- Coaching App
- 1 brush head & 10 stickers
- 2 modes

HX6321/02

Interactive sonic power. More fun, better brushing

An exciting start to lifelong healthy habits

Keep kids engaged while they learn to brush. The Philips Sonicare For Kids Bluetooth-enabled toothbrush interacts with a fun app that helps kids brush better and for longer. Kids have fun while learning techniques that will last a lifetime.

Benefits

Interactive fun and Philips Sonicare technology

- Interactive app gets kids excited about brushing
- 98% say it's easier to get kids brush longer and better*
- Exciting rewards for successful brushing sessions
- Keep track of brushing time even when you don't use the app

Designed to help build lifelong healthy habits

- KidTimer and KidPacer for a lifetime of proper brushing
- Fun interchangeable stickers for customization
- Multi grip design for parents and kids

Provides a superior clean, protects growing smiles

- Dynamic cleaning action drives fluid between teeth
- 2 Kid-friendly power modes deliver a gentle, effective clean
- 2 brush head sizes available
- Rubberized brush head is designed to protect young teeth
- Preferred by dental professionals for their own children

PHILIPS

For Kids

Features

Fun, educational, effective



The Philips Sonicare For Kids app syncs with your kid's sonic toothbrush to help them learn about oral care through play. Your kid's brushing coach challenges them to brush for longer and better. Each session starts with clear visual instructions about correct brushing techniques and the app's progress monitor tracks the total performance. Kids learn while having fun, and parents get to see how well kids are doing in between check ups.

Interactive Sonicare For Kids



With the Philips Sonicare For Kids toothbrush and app, children can discover how to brush properly on their own. The app syncs with your kid's sonic toothbrush via Bluetooth to show proper brushing techniques and track performance. Kids can see how well they brush, and earn exciting rewards for a job well done. Educational, and effective, 98% of parents surveyed say it's easier to get their kids to brush longer and better. It's the fun way to help kids develop healthy oral care habits that will last a lifetime.

More fun, better results



Our Philips Sonicare For Kids toothbrush and app brings a whole new level of fun to brushing. The app's central character is the loveable Sparkly, who really likes to have clean teeth. Kids take care of Sparkly while the app's brushing coach challenges them to brush longer and better. Each time your kid brushes well, Sparkly gets happier and each successful brushing session is rewarded. Kids can unlock accessories to personalize their Sparkly, or they can win food for Sparkly, who likes to eat healthy. Parents can even choose rewards to place on the app themselves.

Bluetooth connection



With the Bluetooth-enabled Philips Sonicare For Kids toothbrush, the app's Quadpacer tracks brushing sessions in real time. It recognizes when a brushing session starts, pauses and is completed. And thanks to an integrated memory and time stamp on the toothbrush handle, you can even save the details of up to 20 brushing sessions when you're not using the app. Next time you use the app and handle together, the details of those sessions are synced to the app's calendar. Rewards for successful brushing sessions can still be collected, and your kid can easily see how far they've progressed.

KidTimer + KidPacer



To encourage a proper brushing routine, the Bluetooth-enabled Philips Sonicare For Kids electric toothbrush connects with the app and helps kids slowly increase brushing time. The aim is to reach the dentist-recommended two minutes. When you use the app, kids get to mimic the app's brushing coach as it carefully brushes each section of its mouth. The brushing coach will encourage your kid to increase the time spent on each quadrant. As your kid's brush for longer, they'll be rewarded by their Sparkly, who's happy with its really clean teeth. It's fun training for a lifetime of proper brushing.

Sonic technology



As kids learn to brush, our sonic technology does the rest. The unique dynamic action of a Philips Sonicare electric toothbrush gently and effectively reaches deep between teeth and along the gum line. With over 500 strokes per second, sonic cleaning power helps compensate for developing techniques as children grow better at brushing. This technology makes a Philips Sonicare For Kids toothbrush up to 75% more effective than manual toothbrushes, resulting in more successful check-ups.

8 fun handle stickers



Fun handle stickers let kids choose the look of their toothbrush. With eight interchangeable designs inside every sonic toothbrush box, kids can give their brush a new look as often as they want. Combined with the chance to customize the look of their app's character, the Philips Sonicare For Kids experience is all about making effective oral care engaging and fun at all times.

Power modes



With two kid-friendly power modes, this power toothbrush provides proper cleaning for different ages; a low mode for younger children and high mode for older kids.

For Kids

Age-appropriate brush heads



This Philips Sonicare electric toothbrush comes with 1 standard size brush head. A compact sized brush head is also available to be purchased separately. Philips Sonicare for Kids brush heads sizes are specifically designed to gently clean and protect teeth as they grow.

Multi grip design



Ergonomically designed to enable kids to brush on their own, or with their parents. Every Philips Sonicare For Kids toothbrush boasts a cleverly designed handle that enables parents and kids to brush together if they want. The steady grip ensures smaller hands can easily maneuver the brush on their own, while the spacious design leaves room for parents to help when need be. The

sturdy handle design makes it easy for kids to store the toothbrush in an upright position, or apply toothpaste while the toothbrush is laying flat.

Rubberized brush head



The rubberized brush head of this electric toothbrush is designed to help protect growing teeth

Preferred by dental profession



91% of dental professional parents prefer Philips Sonicare For Kids for their own children****

Specifications

Please note that this is a pre-sales leaflet. The contents of this leaflet reflect the best of our knowledge per date and country mentioned above. The contents of this leaflet are subject to change without notice. Philips does not accept any liability as to the contents of this leaflet.

Modes

Power modes 2

Display Handle

Illuminated display
Rubber grip for easy handling
Slim ergonomic design

Items included

Handles 1 Sonicare for Kids Bluetooth-enabled handle
Brush heads 1 Sonicare for Kids standard
Charger 1
Stickers 8 customization stickers
2 Bonus stickers

Compatibility

iOS compatibility iPhone 4S or higher
iPad 3rd Gen or higher
with iOS7 operational system
Android compatibility Android phones
Bluetooth 4.0 enabled tablets

Design and finishing

Color Aqua

Technical specifications

Battery Rechargeable
Battery type Lithium ION
Operating time (full to empty) Up to 2 weeks

Cleaning performance

Speed Up to 62000 brush movement/min
Performance 75% more effective*
Health benefits For healthy oral care habits
Timer KidTimer and Quadpacer

Power

Voltage 110-220 V

Ease of use

Brush head system Easy click-on brush heads
Brushing time Up to 3 weeks**
Battery indicator Light shows battery status

Service

Warranty 2-year limited warranty

* of the parents surveyed versus using a toothbrush alone
** than a manual toothbrush
*** based on two periods of two-minute brushings per day
**** survey of US dental professionals with children age 4-10



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