

PHILIPS

sonicare

Compact sonic
toothbrush heads

W2c Optimal White
compact

3-pack

Compact size

Click-on

BrushSync mode pairing

HX6073/67



Up to 100% whiter teeth in just one week*

Advanced cleaning for stain removal & whiter teeth

The W2c Optimal White brush head is perfect for those who want to go beyond deep cleaning to remove surface stains for a radiant, white smile. This brush head is also great for maintaining brightness between professional whitening treatments

For exceptionally whiter teeth

- Diamond-shaped bristles give you 100% whiter teeth in 1 week

Innovative technology

- Automatically selects optimal mode for ultimate results**
- Tested to meet your oral health needs
- Philips Sonicare's advanced sonic technology

Designed to optimize performance

- Always know when to replace. Always get an effective clean.
- Click-on design for simple brush head placement

Highlights

Whiter teeth, fast



The W2 Optimal White's stain-removal pad, made from densely-packed diamond-shaped bristles, removes surface stains caused by food and drinks. You'll notice a whiter smile, up to 100%*, in just 7 days.

BrushSync™ mode-pairing



You'll always get the best possible clean with our BrushSync™ mode-pairing feature**. The Philips Sonicare W2 Optimal White brush head syncs with your BrushSync™ enabled Philips Sonicare toothbrush handle**, selecting the optimal brushing mode and intensity level for exceptional whitening. All you need to do is start brushing.

Brush head replacements



Brush heads become less effective after 3 months of use, but with BrushSync™ you'll be reminded before this happens. Your smart toothbrush will track how often and how hard you brush, and will notify you when it's time for a replacement. Don't have a smart Philips

Sonicare toothbrush? Just monitor your blue replacement bristles, and when they turn white you'll know it's time for a fresh brush head.

Easy to click-on



Your W2 Optimal White brush head fits perfectly with any Philips Sonicare toothbrush handle, except Philips One and Essence. Simply click on and off for easy replacement and cleaning.

Philips Sonicare technology



Philips Sonicare's advanced sonic technology pulses water between teeth, and its brush strokes break up plaque and sweep it away for an exceptional daily clean.

Brushing with peace of mind



All Philips Sonicare brush heads are safe and gentle on teeth and gums. During tests, each brush head is put through its paces to ensure durability and an exceptional performance every time you brush.

Specifications

Items included

Brush heads: 3 W2c Optimal White compact

Compatibility

Brush head system: Click-on

Suitable for these models: 2 Series plaque control, 2 Series plaque defense, 3 Series gum health, DiamondClean, DiamondClean Smart, EasyClean, Essence+, FlexCare, FlexCare Platinum, FlexCare Platinum Connected, FlexCare+, for Kids, HealthyWhite, HealthyWhite+, PowerUp, ProtectiveClean

BrushSync mode-pairing

Design and finishing

Bristle stiffness feel: Medium

Color: White

Reminder bristles: Blue bristle color fade away

Size: Compact

Health benefits

Gum health: Helps improve gum health

Plaque removal: Helps remove plaque

Whitening: Whiter teeth in just one week, Removes 100% more stains*

Quality and performance

Replacement: Every 3 months

Tested: for optimal usage

