PHILIPS

sonicare

Toothbrush heads

PowerUp

3-pack

Standard size

Click-on

All-around cleaning

HX3023/64

Simple. Gentle. Superior.

Superior, extra gentle cleaning beyond a manual.

This Philips Sonicare PowerUp toothbrush head is specifically designed for use with Philips Sonicare PowerUp Battery tooth brush only. Best for those accustomed to the manual toothbrush experience but seeking superior performance.

Designed to optimize performance

- A manual feel with powerful results
- Reminder bristles ensure your most effective clean
- Philips Sonicare's advanced sonic technology

Proven to improve oral health

- Part of a better oral healthcare routine

Highlights

Specifications

Manual feel, powerful results

This Philips Sonicare toothbrush head features a larger brush head for better teeth coverage along with criss-cross bristles on the side for gentle and effective cleaning along the gum line. Also features soft bristles for an extra gentle cleaning.

Maximized sonic motion

Philips Sonicare's advanced sonic technology pulses water between teeth, and its brush strokes break up plaque and sweep it away for an exceptional daily clean.

Better oral healthcare

Like all authentic Philips Sonicare branded brush heads, this brush head is safe on teeth and gums. Each brush head has been quality tested for exceptional performance and durability.

Reminder bristles

At first glance it may not be obvious, but brush heads lose stiffness and gradually wear down over months of normal use. Our blue reminder bristles fade to white and help you recognize when it's time for a replacement. For optimal results, replace your brush head every three months.

Items included
Brush heads: 3 PowerUp soft

Compatibility
Brush head system: Click-on
Suitable for these models: PowerUp

Design and finishing
Bristle stiffness feel: Soft
Color: White
Reminder bristles: Blue bristle color fade away
Size: Standard

Health benefits
Plaque removal: Helps remove plaque

Quality and performance
Replacement: Every 3 months
Tested: for optimal usage