

# PHILIPS

## MoistureProtect Straightener

### MoistureProtect

MoistureProtect technology

Titanium coated plates

Ionic care for shiny hair

Digital LED display



HP8374/00



## Faster straightening with titanium floating plates

### Boosts shine and preserves hair's natural moisture

The MoistureProtect Straightener uses titanium coated plates for faster\* straightening. Sensor technology measures your hair 30 times per second and adapts the temperature, to preserve your hair's natural moisture.

#### MoistureProtect technology

- MoistureProtect technology preserves hair's natural moisture
- MoistureProtect sensor for intelligent styling

#### Caring technology

- Titanium coated plates for fast and smooth straightening
- Floating plates for gentle styling

#### Beautifully styled hair

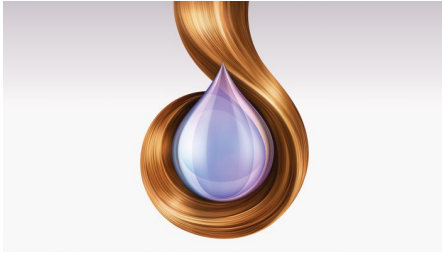
- Ionic care for smooth, frizz-free, shiny hair

#### Ease of use

- Digital LED display for easy control
- Fast heat-up time of 15 seconds

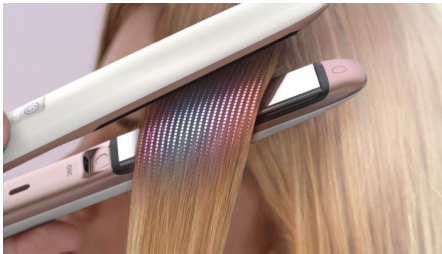
# Highlights

## MoistureProtect technology



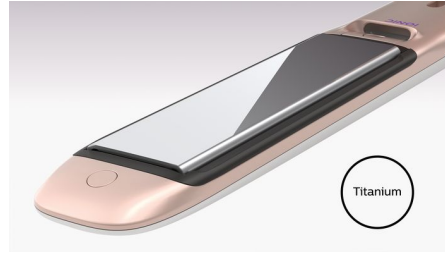
MoistureProtect technology controls and adapts the temperature to boost shine and to preserve your hair's natural moisture. Protects your hair from overheating by always ensuring the optimal temperature. Enjoy beautiful hair protected inside and out.

## MoistureProtect sensor



The MoistureProtect sensor diagnoses your hair 30 times per second, adapting the temperature to preserve your hair's natural hydration.

## Titanium coated plates



Professional titanium coated plates for best heat conduction. This superior plate material is robust, durable and transfers heat quickly, resulting in fast straightening.

## Ionic care



Charged negative ions eliminate static, condition the hair and smooth down the hair cuticles to intensify the hair's shine and glossiness. The result is hair that is smooth, shiny and frizz-free.

## Digital LED display



Easily set and control the heat and speed settings to create your perfect style. Choose from 3 temperature settings (200 - 175 - 150

°C) that work together with the sensor to ensure you always straighten at the best temperature for your hair type.

## Fast heat-up time



High performance heater with a fast heat-up time of just 15 seconds.

## Floating plates



The floating plates move to adjust the pressure on the hair. This protects the hair from being damaged and reduces the possibility of hair breakage.

# Specifications

## Technical specifications

Cord length: 2.0 m

Heat-up time: 15 sec

Maximum temperature: 200 °C

Heater Type: High-performance heater

Voltage: 110-240V

## Features

Auto shut-off: after 60 min

Swivel cord

Hidden display

## Service

2-year worldwide guarantee

## Caring technologies

Floating plates

MoistureProtect technology

Ionic

## Accessories

Pouch

