

Philips MoistureProtect Hair Straightener

MoistureProtect technology
Ionic
Floating ceramic plates



HP8372/03



Preserve your hair's natural hydration

For a healthy shine

The sensor technology in our MoistureProtect Hair Straightener protects the moisture balance of your hair. The sensor diagnoses your hair 30 times per second and adapts the temperature to preserve natural hydration.

Beautifully styled hair

- Prevents static for smooth, frizz-free, shiny hair

Ease of use

- Fast heat-up time of 15 secs
- Fast, high-performance heater
- 3 digital temperature settings

Caring technology

- Apply less pressure to hair to reduce the risk of breakage
- Perfect heat control with innovative sensor

MoistureProtect technology

- Perfect moisture protection with innovative sensor

PHILIPS

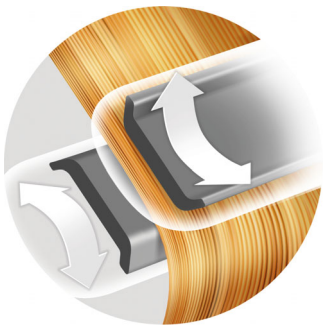
Highlights

15-sec. heat-up time



The high-performance heater ensures a fast heat-up time of just 15 seconds.

Floating ceramic plates



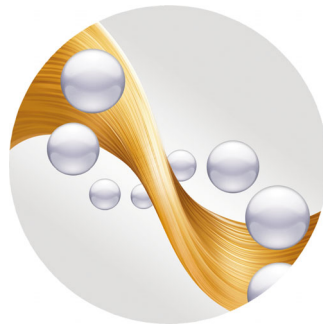
The floating plates move to adjust the pressure on the hair. This protects the hair shaft from being damaged and reduces the possibility of hair breakage.

High-performance heater



This hair straightener keeps a more constant temperature for consistent results. Styling will be faster, as you need fewer strokes while straightening.

Ionic conditioning



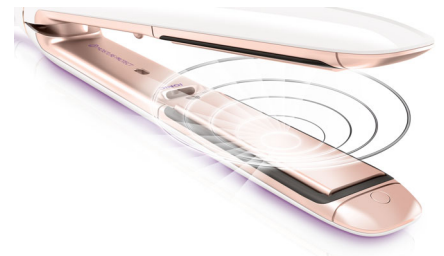
Charged negative ions eliminate static, condition the hair and smooth down the hair cuticles to intensify the hair's shine and glossiness. The result is hair that is smooth, shiny and frizz-free.

MoistureProtect sensor



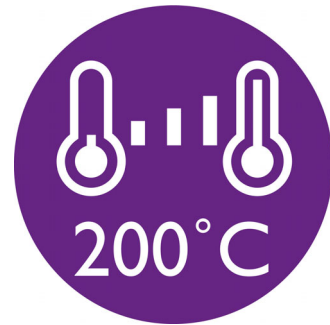
MoistureProtect sensor regulates the heat of the straightening plates for your hair needs, protecting the hair from overheating.

MoistureProtect technology



The sensor diagnoses your hair 30 times per second and adapts the temperature to preserve your hair's natural hydration.

Temperature control



3 temperature settings (200 - 175 - 150 Celsius) that work together with the sensor to ensure that you always straighten at the best temperature for your hair type.

Specifications

Technical specifications

- Cord length: 2.0 m
- Heat-up time: 15 sec
- Maximum temperature: 200 °C
- Heater Type: High-performance heater
- Voltage: 110-240V

Caring technologies

- MoistureProtect technology
- Floating ceramic plates
- Ionic

Features

- Ceramic coating
- Auto shut-off: after 60 min
- Hanging loop
- Swivel cord
- Hidden display

Service

- 2-year worldwide guarantee

Accessories

- Pouch



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