

# PHILIPS

Hair Straightener

MoistureProtect

MoistureProtect technology

Ionic

Floating ceramic plates



HP8372/03



## Preserve your hair's natural hydration For a healthy shine

The sensor technology in our MoistureProtect Hair Straightener protects the moisture balance of your hair. The sensor diagnoses your hair 30 times per second and adapts the temperature to preserve natural hydration.

### Beautifully styled hair

- Prevents static for smooth, frizz-free, shiny hair

### Ease of use

- Fast heat-up time of 15 secs
- Fast, high-performance heater
- 3 digital temperature settings

### Caring technology

- Apply less pressure to hair to reduce the risk of breakage
- Perfect heat control with innovative sensor

### MoistureProtect technology

- Perfect moisture protection with innovative sensor

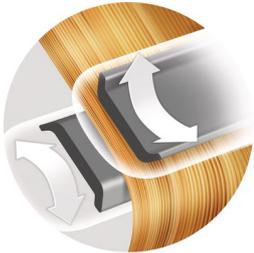
# Highlights

## 15-sec. heat-up time



The high-performance heater ensures a fast heat-up time of just 15 seconds.

## Floating ceramic plates



The floating plates move to adjust the pressure on the hair. This protects the hair shaft from being damaged and reduces the possibility of hair breakage.

## High-performance heater



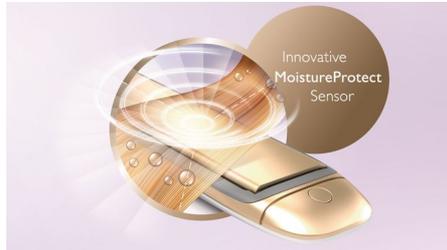
This hair straightener keeps a more constant temperature for consistent results. Styling will be faster, as you need fewer strokes while straightening.

## Ionic conditioning



Charged negative ions eliminate static, condition the hair and smooth down the hair cuticles to intensify the hair's shine and glossiness. The result is hair that is smooth, shiny and frizz-free.

## MoistureProtect sensor



MoistureProtect sensor regulates the heat of the straightening plates for your hair needs, protecting the hair from overheating.

## MoistureProtect technology



The sensor diagnoses your hair 30 times per second and adapts the temperature to preserve your hair's natural hydration.

## Temperature control



3 temperature settings (200 - 175 - 150 Celsius) that work together with the sensor to ensure that you always straighten at the best temperature for your hair type.

# Specifications

## Technical specifications

Cord length: 2.0 m  
Heat-up time: 15 sec  
Maximum temperature: 200 °C  
Heater Type: High-performance heater  
Voltage: 110-240V

## Caring technologies

MoistureProtect technology  
Floating ceramic plates  
Ionic

## Features

Ceramic coating  
Auto shut-off: after 60 min  
Hanging loop  
Swivel cord  
Hidden display

## Service

2-year worldwide guarantee

## Accessories

Pouch

