PHILIPS

Straightener

MoistureProtect

MoistureProtect technology

Ionic

Floating ceramic plates

HP8372/03

Preserve your hair's natural hydration
For a healthy shine

Sensor technology protects the moisture balance of your hair. The sensor diagnoses your hair 30 times per second and adapts the temperature to preserve natural hydration.

Beautifully styled hair
- Prevents static for smooth, frizz free shiny hair

Ease of use
- Instant heat-up time of 15secs
- Faster, more caring high-performance heater
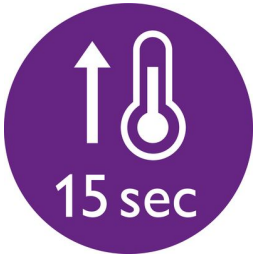- 3 digital temperature settings

Caring technology
- Apply less pressure to hair to reduce the risk of breakage
- Perfect heat control with innovative sensor

MoistureProtect technology
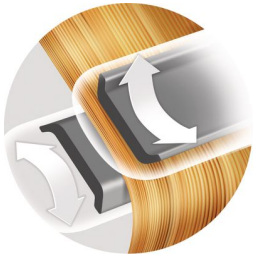- Perfect moisture protection with innovative sensor

Highlights

15 sec. heat-up time

The high-performance heater ensures a fast heat-up time of just 15 seconds.

Floating ceramic plates

The floating plates move to adjust the pressure on the hair. This protects the hair shaft from being damaged and reduces the posibility of hair breakage.
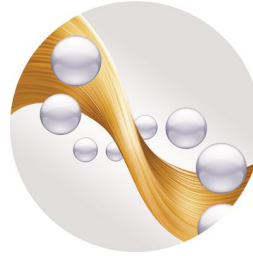
High-performance heater

This straightener keeps a more constant temperature for consistent results. Its high performance heater provides a more caring

temperature while getting the exact style you want! Styling will be faster, since you need less strokes, while straightening.

Ionic conditioning

Charged negative ions eliminate static, condition the hair and smooth down the hair cuticles to intensify the hair's shine and glossiness. The result is hair that is smooth, shiny and frizz-free.
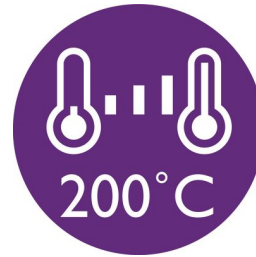
MoistureProtect sensor

MoistureProtect sensor regulates the heat of the straightening plates for your hair needs, protecting the hair from overheating.

MoistureProtect technology

The sensor diagnoses your hair 30 times per second and adapts the temperature to preserve natural hydration of your hair.

Temperature control

3 temperature settings (200 – 175 – 150 Celsius) that work together with the sensor to ensure that you always straighten at the best temperature for your hair type.

Specifications

Technical specifications

Cord length: 2.0 m

Heat-up time: 15 sec

Maximum temperature: 200 ℃

Heater Type: High-performance heater

Voltage: 110-240V

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Features

Ceramic coating

Auto shut-off: after 60 min

Hanging loop

Swivel cord

Hidden display

Service

2-year worldwide guarantee

Accessories

Pouch

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