

# PHILIPS

## KeraShine hairdryer

Care Edition

Ionic

2200W

Keratin Ceramic coating



HP8243/00



## Dry with care, for shiny and fast results with Keratin infused Ceramic

Protect your hair while enjoying fast drying results. This new Philips KeraShine hair dryer has multiple speed and temperature settings. Features include ThermoProtect for fast drying at constant caring temperature, Ionic Care & TurboBoost.

### Beautifully styled hair

- Professional 2200W for perfect salon results
- Ultra slim styling nozzle of 11mm for precision styling
- Turbo boost for extra fast drying
- Six flexible speed and temperature settings for full control
- Cool Shot sets your style
- Volume diffuser enhances volume, for curls and bouncy styles

### Less Hair Damage

- Protective ceramic coating with Keratin infusion
- ThermoProtect temperature setting
- Ionic conditioning for shiny, frizz-free hair

### Easy to use

- Elegant, feminine design emphasising performance and quality
- 1.8 m power cord
- Easy storage hook for convenient storage

# Highlights

## Care for your hair



Protective ceramic coating with Keratin infusion, for better care of your hair

## Ionic conditioning



Give your hair instant care with ionic conditioning. Charged negative ions eliminate static, condition your hair, and smooth the hair cuticles to intensify hair's shine and glossiness. The result is smooth and frizz-free hair with beautiful shine.

## Premium Design

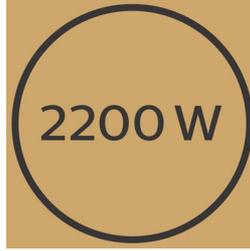
This hairdryer embodies a modern, sophisticated approach to design. Soft, fluid contours and elongated proportions subtly communicate femininity while precision detailing and high quality materials and finishes are evidence of the product's superior performance.

## ThermoProtect temperature



The ThermoProtect temperature provides the optimal drying temperature and gives additional protection from overheating the hair. With the same powerful airflow, you will get the best results in a caring way.

## Professional 2200W



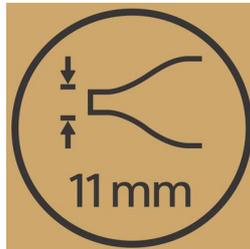
This 2200W professional hairdryer creates a powerful airflow. The resulting combination of power and speed makes drying and styling your hair quicker and easier.

## Speed and temperature settings



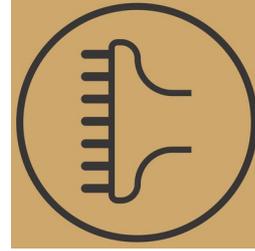
The speed and heat required can be easily adjusted to create the perfect style. Six different settings ensure full control for precise and tailored styling.

## Ultra slim styling 11mm nozzle



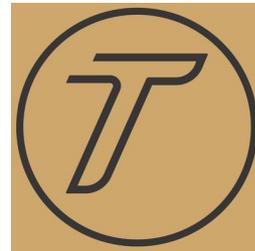
The ultra thin styling nozzle concentrates the flow of hair through the 11mm nozzle for precision styling on specific areas. Great for touch ups or to set your style.

## Volume diffuser



The volume diffuser dries hair healthily, reduces frizz and increases volume by spreading the airflow across the hair. It adds lift and maximises volume, especially when used on the crown and root area, making it perfect for creating curls and bouncy styles

## Turbo boost



The turbo boost button increases the airflow, to dry your hair even quicker.

## Cool Shot



A must-have professional function for hair stylers. The Cool Shot button provides an intense burst of cold air. It is used after styling to finish and set the style.

# Specifications

## Technical specifications

**Voltage:** 220-240 V

**Frequency:** 50-60 Hz

**Wattage:** 2200 W

**Power:** 2200 W

**Color/finishing:** Glossy Black & Purple gradient

**Housing material:** PC

**Motor:** DC Motor

**Cord length:** 1.8 m

## Features

**Foldable handle:** No

**Cool shot**

**Dual voltage:** No

**Travel pouch:** No

**Ceramic coating:** Ceramic Element

**Ion conditioning**

**Hanging loop**

**Diffuser:** Asymmetric volume diffuser

**Nozzle / Concentrator:** Ultra slim styling 11mm nozzle

**Number of attachments:** 2

**Turbo Boost**

## Service

**2-year guarantee**

## Weight & dimensions

**A-Box Dimensions:** Length = 63cm, Width = 35cm, Height = 25cm

**A-Box Weight:** 6.3kg

**F-Box Dimensions:** Depth = 11cm, Height = 23cm, Width = 31cm

**F-Box weight:** 1kg

**Product size:** Width = 22cm, Height = 31cm, Length = 10cm

**Product weight (excl. pack):** 0.6kg

