

PHILIPS

Ionic styling brush

EasyShine

Battery operated

HP4722/40



Easy brush, instant shine

The new Philips Ionic Styling Brush now helps to make your hair smooth and shiny anytime, anywhere with great brushing experience.

Beautifully styled hair

- Ionic care for smooth and shiny hair

Easy to use

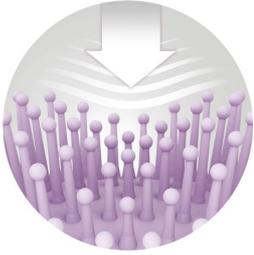
- Battery for quick start
- Small and cute design make it a beauty accessory
- Bristle cushion is detachable for easy cleaning
- Ergonomic design for better handling experience
- Bristle cushion with optimal surface is comfortable to use

Less hair damage

- Seamless round bristle tip is gentle to hair & scalp

Highlights

Optimal brush cushion



The optimally designed bristle cushion enables better force distribution and follows the contours of the head naturally for more convenience and comfort, the brushing experience is still comfortable despite the compact size. Thus, you can easily have a fast but great soothing head massage anytime, anywhere with shiny and smooth hair.

Ionic care

Static electricity exists everywhere especially in dry environment. That's why your hair gets frizzy and messy easily. To help you get rid of this annoying issue, we bring easier solution: ionic styling brush. The ionizer generates negative ions to neutralize positive charge of static electricity. It helps to reduce frizz and bring back smoothness and shine to your hair instantly. To improve the ion diffusion on hair, we keep the ionizer close to the cushion, which allows to spread ion on hair more efficiently when you brush. Keep neat look anytime, anywhere from now on!

Ergonomic shape

If you're looking for the handle of brush, our advice would be: you don't need a handle using Philips ionic styling brush! Philips always designs around you. The seamless and ergonomically curved shell fits excellently women's hand, ensuring great handling experience.

Gentle bristle



All bristles tips are seamless to avoid scrubbing damage on scalp or hair trapping during usage. The special round ball tip has bigger touching surface so that it's more gentle to vulnerable scalp.

Detachable bristle cushion



Bristle cushion can be easily detached so that you may clean it with water regularly to keep bristle clean.

Compact & cute design

Compact size brush can fit for your make-up pouch and small bags. You may bring it with you always and use it anytime, anywhere. The eye-catching silhouette, seamless shell and cute, feminine touch makes it not only a brush, but an iconic beauty accessory with excellent performance.

Battery



Battery included in the pack for quick start of your beautiful styling.

Specifications

Technical specifications

Voltage: 1.5 V

Battery: 1xAAA

Features

Bristle cushion: Detachable, Washable

Accessories

Attachments: 1 x AAA battery

Design

Color: White and pink

Graphic: Lilac garden

LED color: White

Product Size: 12(L) x 6.5(W) x 4(H) cm

