

PHILIPS

Wake-up Light



HF3550/60

Wake up naturally

Inspired by nature's sunrise a unique combination of light therapy and sound wakes you in a more natural way.

Natural light wakes you gradually

- Coloured Sunrise Simulation wakes you naturally
- Dimming light gently sends you off to sleep

Naturally designed around you

- Display automatically dims itself when the bedroom gets dark
- Just tap the product to snooze

Naturally proven to work

- The only Wake-up Light clinically proven to work
- 92% of users agree that it is easier to get out of bed



asimpleswitch.com

Highlights

Coloured Sunrise Simulation



Inspired by nature's sunrise, light gradually increases within 30 minutes from soft morning red through orange until your room is filled with bright yellow light. This process of changing an increasing light stimulates your body to wake up naturally. By the time light has filled the room your chosen natural sound completes the wake up experience, leaving you ready for the day ahead.

Sunset Simulation



Sunset simulation is a light therapy used before you go to sleep. Sunset simulation prepares your body to fall asleep by gradually decreasing light to your set duration.

Tap Snooze



A slight tap anywhere on the Wake-up light, sets the snooze mode. After 9 minutes the sound will gently start playing again.

Intuitive Dimming Display



The display brightness intuitively adjusts itself: it brightens in a light filled room to remain legible and dims itself in a dark room to not disturb your rest.

Proven by scientists



At this moment in time the Philips wake-up light is the only one scientifically proven to work. In order to make the Wake-up Light the best possible product it can be in genuinely

waking you up naturally and energized we have done a lot of clinical research. This research was conducted by independent science facilities to study and prove the effects of the wake-up light on the overall wake up experience. This way we have proven, among other things, that the Philips Wake-up Light not only wakes you more naturally, but also more energized and that it improves your mood in the morning.

Preferred by consumers



Independent research* shows that 92% of Philips Wake-up light users find it is easier to get out of bed (Metrixlab 2011, N=209)



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Philips Green Logo

Philips Green Products can reduce costs, energy consumption and CO2 emissions. How? They offer a significant environmental improvement in one or more of the Philips Green Focal Areas – Energy efficiency, Packaging, Hazardous substances, Weight, Recycling and disposal and Lifetime reliability.

Specifications

Easy to use

Anti-slip rubber feet
Snooze type: Smart snooze
Display brightness control: Self adjusting
Instore demo function
Number of alarm times: 10
Snooze button for sound: Adjustable
Charges iPhone/ iPod Touch

Weight and dimensions

Product dimensions: 19.2 (height) x 19.9 (diameter) x 14.6 (depth) cm
Product weight: 1.254 (including dock) kg
Country of origin: China
Power Plug weight: 109 gram

Technical specifications

Power: 24 W
Voltage: 100/240 V
Frequency: 50/60 Hz

Cord length: 150 cm
Type of lamps: Lumiled Luxeon Rebel
Insulation: Class III
Insulation Powerplug: Class II (double isolation)
Power Output Adapter: 18W

Sound

Number of Wake-up Sounds: 8
Music from smartphone / iPod

Well-being by light

Increase alertness
Drift to sleep naturally
Wake-up gradually
Wake up naturally

Natural light

Brightness settings: 20
Colored sunrise simulation: Yes. Red, to orange to yellow
Light intensity: 300 Lux
Sunrise simulating process: adjustable 20-40 minutes
Sunset simulation

Safety and Regulations

Not for general illumination: Not for general illumination
To wake up with light: To wake up with light
UV-free: UV-free

