

# PHILIPS

## Wake-up Light



HF3550/01

## Wake up naturally

Inspired by nature's sunrise, a unique combination of light therapy and sound wakes you in a more natural way.

### **Naturally proven to work**

- The only Wake-up Light clinically proven to work
- 92% of users agree that it is easier to get out of bed

### **Natural light wakes you gradually**

- Coloured Sunrise Simulation wakes you naturally
- Dimming light gently sends you off to sleep

### **Naturally designed around you**

- Display automatically dims itself when the bedroom gets dark
- Just tap the product to snooze



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# Highlights

## Coloured Sunrise Simulation



Inspired by nature's sunrise, light gradually increases within 30 minutes from soft morning red through orange until your room is filled with bright yellow light. This process of changing an increasing light stimulates your body to wake up naturally. By the time light has filled the room your chosen natural sound completes the wake-up experience, leaving you ready for the day ahead.

## Sunset Simulation



Sunset simulation is a light therapy used before you go to sleep. Sunset simulation prepares your body to fall asleep by gradually decreasing light to your set duration.

## Tap Snooze



A slight tap anywhere on the Wake-up light sets the snooze mode. After 9 minutes, the sound will gently start playing again.

## Intuitive Dimming Display



The display brightness intuitively adjusts itself: it brightens in a light-filled room to remain legible and dims itself in a dark room so as not to disturb your rest.

## Proven by scientists



At this moment in time the Philips wake-up light is the only one scientifically proven to work. In order to make the Wake-up Light the best possible product it can be in genuinely

waking you up naturally and energised we have done a lot of clinical research. This research was conducted by independent science facilities to study and prove the effects of the wake-up light on the overall wake-up experience. This way we have proven, among other things, that the Philips Wake-up Light not only wakes you more naturally, but also more energised and that it improves your mood in the morning.

## Preferred by consumers



Independent research\* shows that 92% of Philips Wake-up light users find it is easier to get out of bed (Metrixlab 2011, N=209)



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## Philips Green Logo

Philips Green Products can reduce costs, energy consumption and CO2 emissions. How? They offer a significant environmental improvement in one or more of the Philips Green Focal Areas — Energy efficiency, Packaging, Hazardous substances, Weight, Recycling and disposal and Lifetime reliability.

# Specifications

## Easy to use

Anti-slip rubber feet  
Snooze type: Smart snooze  
Display brightness control: Self-adjusting  
Instore demo function  
Number of alarm times: 10  
Snooze button for sound: Adjustable  
Charges iPhone/iPod Touch

## Well-being by light

Increase alertness  
Drift to sleep naturally  
Wake up naturally  
Wake-up gradually

## Natural light

Brightness settings: 20  
Coloured sunrise simulation: Yes. Red, to orange to yellow

Light intensity: 300 Lux  
Sunrise simulating process: adjustable 20-40 minutes  
Sunset simulation

## Sound

Number of Wake-up Sounds: 8  
Music from smartphone/iPod

## Safety and Regulations

Not for general illumination: Not for general illumination  
To wake up with light: To wake up with light  
UV-free: UV-free

## Technical specifications

Cord length: 150 cm  
Frequency: 50/60 Hz  
Insulation: Class III

Insulation Power plug: Class II (double isolation)

Power: 24 W

Power Output Adapter: 18W

Type of lamps: Lumiled Luxeon Rebel

Voltage: 100/240 V

## Weight and dimensions

Country of origin: China

Power Plug weight: 109 grams

Product dimensions: 19.2 (height) x 19.9 (diameter) x 14.6 (depth) cm

Product weight: 1.254 (including dock) kg

