

PHILIPS

Rice cooker

HD4723/50

5.5 cups



HD4723/50



More life in every bowl

Smart and automatic rice cooking

Nutrition is the most important element to keep healthy. Philips' rice cookers come with automatic cooking programs that better preserve the freshness and nutrients in every bowl of rice.

Smart and automatic cooking

- Top and bottom heating cooks rice more evenly
- Automatic keep warm keeps rice fresh for 12 hours

Easy to operate

- One touch button for easy control

The ultimate in convenience

- Advanced lid design for easy and safe access
- Easy-to-clean non-stick inner pot
- Swing handle for easy carrying
- Easy-to-read water level indicator
- Detachable power cord for convenient storage

Highlights

Top and bottom heating cooks rice more evenly

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Automatic 12 hours keep warm

Use the keep warm function to keep rice warm for a longer period of time. When the cooking process is finished, the rice cooker automatically switches to the keepwarm mode

One touch button

One press button to control cook or keep warm, with clear light on the panel to show cooking status

Advanced lid design

Cool surface, easy to access with one touch button

non-stick inner pot

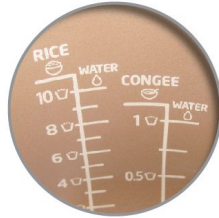


The Philips rice cooker is specially coated with the non-stick material which is more durable and easy to clean.

Swing handle

Convenient and safe to carry the Philips rice cooker away from the kitchen, or to serve rice in dining room.

water level indicator



Clear water level marking shows capacity and rice-water ratio

Detachable power cord for convenient storage

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Specifications

General specifications

Top and bottom heating cooks rice more evenly

12 hours keep warm

One-touch operation

Easy clean non-stick innerpot

Advanced lid design

Swing handle for easy carrying

Detachable power cord for convenient storage

Water level indicator

Technical specifications

Capacity: 1.0/5.5 Litres / cups

Inner pot capacity: 3 Litres

Cord length: 1.0 m

Voltage: 220-240 V

Frequency: 50 Hz

Wattage: 500 W

Design specifications

Materials of main body: body-plastic/metal;
lid-plastic

Weight appliance: 2.7 kg

Weight (incl. packaging): 4.1 kg

Color(s): Golden metallic

Accessories

Plastic steam tray

Rice scoop

Measuring cup

