

PHILIPS

sonicare

Starter kit

BreathRx

8 oz rinse

4 oz whitening toothpaste

2 oz tongue spray

2 tongue cleaners

DIS357/03



The #1 dentist-recommended breath care system

Clinically proven to reduce bad breath 3x better*

3 steps for fresh breath. The Philips Sonicare BreathRx Starter Kit contains everything you need to destroy odor-causing bacteria from the teeth, tongue, and mouth, and neutralize odors for lasting fresh breath.

The 3 step system

- Lasting fresh breath in 3 easy steps

A powerful combination of ingredients

- Kills 99% of bad breath bacteria
- Neutralizes odors

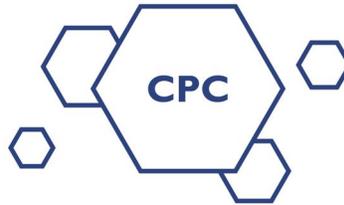
Highlights

3 Steps



Don't just mask odors, eliminate them in 3 easy steps - brush, scrape, rinse. Step 1: Brush away odor-causing plaque with BreathRx Whitening toothpaste. Step 2: Get to the bacteria that hides within the uneven surface of your tongue with the BreathRx tongue spray and tongue cleaner. The active ingredient in the spray kills bad breath bacteria on contact and neutralizes odors. The flexible tongue cleaner gently removes bacteria build-up from the tongue. Step 3: Rinse away the remaining germs and debris with the BreathRx antibacterial mouth rinse.

CPC



CPC, a powerful antibacterial ingredient, attacks and kills bad breath bacteria on contact. Found in BreathRx rinse and tongue spray.

Zytex



Zytex, our unique blend of zinc, and thymol & eucalyptus essential oils, neutralizes bad breath odors for instantly fresher breath. Found in all BreathRx products.

Specifications

Items included

- Antibacterial mouth rinse: 8oz
- Antibacterial tongue spray: 2oz
- Tongue cleaners: 2
- Whitening toothpaste: 4oz

Ingredients

- Antibacterial mouth rinse: 0.075% CPC, Zytex
- Antibacterial tongue spray: 0.09% CPC, Zytex
- Whitening toothpaste: 0.243% Sodium Fluoride, Zytex

Fresh breath system

Step: 1, 2, 3

Expiration

- After opened: 6 months
- Shelf life: 36 months

