

# PHILIPS

## Grooming app

Works on iOS and Android

Photo-Realistic Style Previews

Personalised Shaving Advice

Shaving Guide

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# PHILIPS

## Personalised shaving guide at your fingertips

Try our free Grooming app now

Professional shaving advice tailored to your face and skin, plus expert tips, tricks and tutorial videos to help you maximise your shave. Or explore the Style section and try a variety of beard styles directly on your face.

### **Personalised shaving advice, customised for you**

- Personalised Shaving Advice, tailored to your beard and skin

### **Comprehensive how-to videos on shaving and styling**

- Comprehensive how-to videos on shaving and styling

### **Interactive product guide for our advanced shavers**

- Explore new shavers from the app with the interactive guide

### **Photo-realistic previews of 22 styles on your face**

- Photo-realistic previews of 22 styles, directly on your face
- Professional Style Advice: Recommended beards or moustaches

### **Available free on your mobile device**

- Available for iOS and Android devices
- Download now from the Apple App Store or Google Play Store

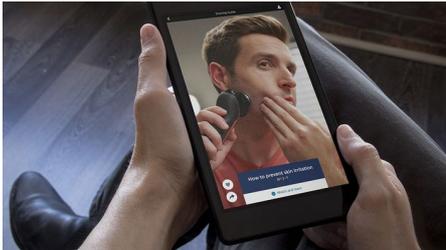
# Highlights

## Personalised shaving advice



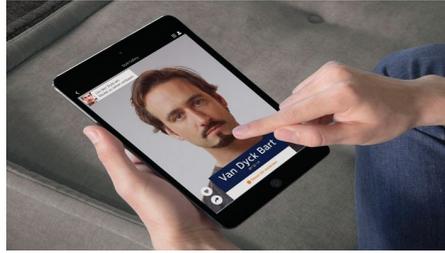
The Grooming app's personalised Shaving Advice provides you with a tailored recommendation on how to maximise your shave, based on beard growth and skin sensitivity across various areas of your skin. We have developed the professional advice after listening to millions of men around the world with the collaboration of professional experts with decades of experience in the area of shaving.

## Tips, tricks and tutorial videos



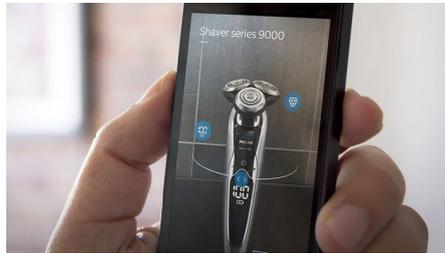
The Grooming app's Shaving Guide offers a comprehensive how-to section, combining valuable tips and tricks with easy-to-follow step-by-step tutorial videos, covering dry shaving, wet shaving, how to prevent skin irritation and more. The app also features an extensive how-to section for styling, providing detailed guidance on everything there is to know about creating and maintaining a variety of beard styles and moustaches, again including clear tutorial videos and expert tips.

## Style previews on your face



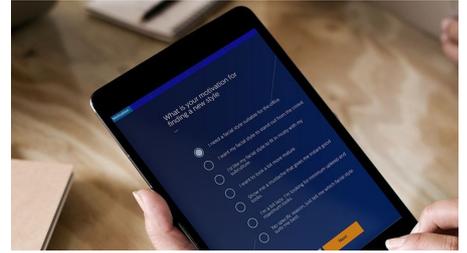
The Philips Grooming app also allows you to try before you style. In real time, you can photo-realistically preview a variety of styles. Try and see more than 20 different beard styles and moustaches directly on your face, simply by taking a picture.

## Interactive product guide



The Grooming app's interactive product guide helps you to explore the latest shaver innovations, such as the Philips Shaver series 9000, directly from the app. The guide allows you to easily get familiar with even the most advanced features, helping you to shave like a pro.

## Expert Style Advice



The Philips Grooming app offers you personal advice on which styles would suit you best. Sourcing a variety of different beard styles and moustaches, a state-of-the-art algorithm developed with barbers and international style experts provides a tailored recommendation based on your facial features, beard growth, fashion choices and lifestyle preferences.

## Available for iOS and Android



The Grooming app is compatible with your iOS-operated iPhone and iPad, as well as with Android-operated smartphones, including the Samsung Galaxy S3, Galaxy S4 and Galaxy S5, Google Nexus 5, LG G2, Sony Xperia Z2 and HTC One M8.

## Download free now

Download free now and try the Philips Grooming app for yourself. Explore a wealth of Shaving and Grooming content, personalised advice and interactive product guides to get the most out of your grooming routine. Style with confidence.

