

PHILIPS

Vivid Ends
straightener

KeraShine

with SplitStop technology

for split ends prevention

Keratin infusion



BHS673/00



KeraShine and no split ends

Up to 95% split-free ends*

The KeraShine vivid ends straightener is our first straightener designed to protect your fragile ends. Thanks to our premier SplitStop Technology, you can enjoy beautifully styled and shiny hair with no split ends!

Beautifully styled hair

- Silky smooth plates and less heat exposure
- Ionic care for shiny, frizz-free hair
- Keratin infusion for better care and more shine

Ease of use

- Extra Long plates (105mm) for fast and easy straightening
- Cool tip to easily create loose curls and waves
- Fast heat up time, ready to use in 30 sec
- 1.6 m power cord
- Auto shut-off for safe usage

Proven to prevent split ends

- SplitStop Technology for ultimate split ends prevention
- UniTemp sensor for beautifully styled hair with less heat
- Ceramic coating for smooth gliding and damage prevention
- 11 digital temperature settings for absolute control

Highlights

SilkPro Care



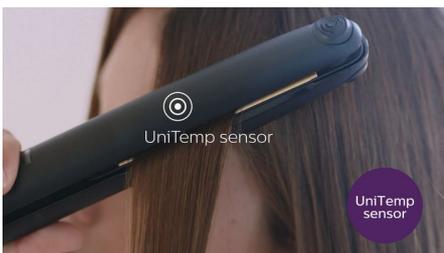
Enjoy style and care with the Philips SilkPro Care technology. Plates smoother than silk glide through your hair with optimized temperature, minimizing friction and resulting in less heat exposure. For beautifully straightened silky smooth hair.

SplitStop Technology



Our secret to ultimate split ends prevention is the new SplitStop Technology. It is a unique combination of UniTemp sensor and our smooth ceramic plates to respect the health of your hair. The UniTemp sensor protects your hair from being exposed to unnecessary high heat and our styling plates guarantee minimal friction for ultimate split ends protection.

UniTemp Sensor



The UniTemp sensor protects your hair from being exposed to unnecessary high heat by providing a more consistent styling temperature for improved performance: Get the

same results with a 20°C lower heat setting**. Create the perfect style with healthy-looking ends full of life.

Keratin Infusion



Keratin is hair's essential ingredient which makes it strong, healthy, and beautiful. The plates are enriched with keratin to boost protection and shine.

Ionic Care



Charged negative ions help eliminate static, condition the hair, and smooth down the hair cuticles to enhance shine and glossiness. The result is smooth, frizz-free hair with vibrant shine.

105mm long plates



The straightening plates have a professional length of 105mm, leading to faster and easier straightening.

Ceramic plates



The smooth ceramic coated plates prevent damage to your hair during styling with smooth gliding.

Digital temperature settings



Digital display with 11 temperature settings up to 230°C gives you absolute control to adjust temperature to your hair type for damage prevention.

Cool tip

The tip of the styler is made from a special heat insulating material to keep it cool. You can safely hold it while you create loose curls, waves and bouncy styles.

Fast heat up time



This styler has a fast heat up time, being ready to use in 30 seconds.

1.6 m cord

Convenient to use thanks to the 1.6m power cord length.

Specifications

Technical specifications

Cord length: 1.6 m

Heat-up time: 30 sec

Heater Type: High-performance heater

Maximum temperature: 230 °C

Plate size: 25x105 mm

Voltage: 110-240 V

Features

Auto shut-off: After 30 minutes

Ceramic coating

Hanging loop

Swivel cord

Caring technologies

Ionic Care

Service

Guarantee: 2 - Year Worldwide Guarantee

