

PHILIPS

ThermoProtect
straightener

StraightCare
Essential

ThermoProtect technology
Keratin-infused plates
2 temperature settings



BHS375/03



Smooth and shiny hair with care

Specially designed for easy and fast styling with long Keratin-infused plates and 2 temperature settings. Care for your hair with ThermoProtect technology preventing overheating.

Beautifully styled hair

- Temperature range up to 220°C

Ease of use

- 100mm long plates for fast and easy straightening
- 2 temperature settings
- Fast heat-up time, ready to use in 60 sec
- Key-lock function for safe and easy storage
- Universal voltage for worldwide use

Care for your hair

- Keratin ceramic plates for smooth gliding and shiny hair
- ThermoProtect technology



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Highlights

100mm long plates

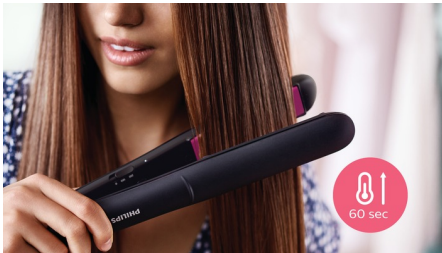
The longer 100mm plates enable better contact with the hair to help you achieve perfect straightening results easier and in less time.

2 temperature settings



2 temperature settings. Lower temperature for last minute touch ups and gentle styling. Higher temperature for long lasting results.

Fast heat-up time



The straightener has a fast heat-up time, being ready to use in 60 seconds.

Keratin ceramic plates

Keratin-infused ceramic plates glide smoothly through your hair, for quick and easy styling.

Key-lock function

The plates can be locked together for safe and easy storage.

Temperature range



Temperature range up to 220°C to secure long-lasting result while minimizing risk of hair damage.

ThermoProtect technology

ThermoProtect technology distributes heat evenly across the plates, preventing overheating to protect your hair.

Universal voltage

Compatible with 110-240 volts. Can be used wherever you travel in the world.

Specifications

Technical specifications

Voltage: 110-240 V

Cord length: 1.8 m

Heat-up time: 60 sec

Long plates: 28X100mm

Styling temperature: 180°C / 220°C

Type of temperature control: Switch

Features

Material plates: Keratin-infused ceramic plates

Storage hook

Swivel cord

Plate lock

Service

2-year worldwide guarantee



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Philips Green Logo

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