PHILIPS

Pro Hairdryer

DryCare

Powerful AC motor

2200W drying power

High air speed up to 130 km/h*

2x more ions** for shiny hair

BHD274/03

Fast and powerful drying for professional results

Philips Pro hairdryer has a professional AC motor that reaches up to 130 km/h* of air speed for fast and professional results. It also features the ThermoProtect setting for optimal temperature to protect from overheating.

Fast drying experience
- Fast drying, powerful AC motor
- 2200W of fast, high performance drying power

Less hair damage
- ThermoProtect temperature setting
- 2x more ions** for shiny, frizz-free hair

Professional salon style results
- Six speed and heat settings for optimal control
- Cool Shot sets your style
- 9 mm concentrator for focused airflow, great for styling
- Volume diffuser enhances volume, for curls and bouncy styles

Highlights

Powerful AC motor

Philips Pro hairdryer has a high performance AC motor developed for the professional market. It generates up to 130 km/h* of air speed for fast and effective results.

2200W of power

This 2200W Pro hairdryer creates a powerful airflow. The resulting combination of power and speed makes your drying and styling experience quicker and easier.

ThermoProtect temperature

The ThermoProtect temperature setting provides the optimal drying temperature and gives additional protection from overheating the hair. With the same powerful airflow, you will get the best results in a caring way.

2x more ions**

Charged negative ions eliminate static, condition the hair and smooth down the hair cuticles to intensify the hair's shine and glossiness. The result is smooth, frizz-free hair with vibrant shine. Ionic care comes from an advanced ionizer which releases two times more ions** compared to a standard ionizer, enabling every strand of hair to be cared for from all angles.

Cool Shot

A must-have professional function, the Cool Shot button provides an intense burst of cold air. It is used after styling to finish and set the style.

Accurate control

The speed and heat required can be easily adjusted to create the perfect style. Six different settings ensure optimal control for precise and tailored styling.

9 mm narrow concentrator

The 9 mm opening of the concentrator focuses the flow of air for precision styling on specific areas. The ideal attachement for brushing while drying and styling.

Volume diffuser

The volume diffuser spreads the flow of air across the hair, boosting volume and reducing frizz while drying. For best results, hold the diffuser close to the crown and root area. The diffuser's fine textured pins will add volume, maximize thickness, bounce and help shape curls.

Specifications

Technical specifications
Voltage: 220 V
Frequency: 50-60 Hz
Wattage: 2200 W
Power: 2200 W
Cord length: 2 m
Motor: AC
Drying speed: up to 130 km/h*

Caring technologies
ThermoProtect setting
Ionic Care: 2x ions

Features
Heat/Speed settings: 6
Cool shot
Storage hook

Attachments
Nozzle: 9 mm

Accessories
Attachments: Volume diffuser

Service
2-year guarantee

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* Test in Philips lab in the Netherlands, 2018. Tested without nozzle at Speed 2 and Heat 2 settings.
* * Tested in lab in China, 2018. Compared against Philips BHD176.