



Philips LED
Bulb

12W (98W)

B22 cap
Cool daylight
Non-dimmable

8718696823248

Bright LED lighting with excellent light quality

Create a warm, inviting ambiance

Philips LED light bulbs provide a cool white light, an exceptionally long life, and immediate, significant energy savings. With a pure and elegant design, this bulb is the perfect replacement for your matted traditional bulbs.

Create a warm atmosphere

- A simple LED for everyday use

Energy saving

- Lamp reducing their energy consumption

Instant on

- Instant on

PHILIPS

Bulb
12W (98W) B22 cap, Cool daylight, Non-dimmable

Specifications

Bulb characteristics

- Cap/fitting: B22
- Dimmable: No
- Voltage: 220 - 240 V
- Lamp shape: Non directional bulb
- Type of glass: Frosted
- Intended use: Indoor

Power consumption

- Wattage: 12 W
- Wattage equivalent: 98 W
- Energy efficiency label: 3 Tick

Light characteristics

- Light output: 1360 lumen
- Beam angle: 200 degree
- Color temperature: 6500 K
- Color rendering index (CRI): 80
- Starting time: <0.5 s
- Warm-up time to 60% light: Instant full light
- Color: Cool Daylight

Durability

- Lifetime of lamp: 15000 hour(s)
- Number of switch cycles: 50000
- Lumen maintenance factor: 0.7
- Average life (at 2.7 hrs/day): 15 year(s)

Bulb dimensions

- Height: 110 mm
- Width: 60 mm

Other characteristics

- Mercury content: 0 mg
- Power factor: .5
- Lamp current: 120 mA

Rated values

- Rated power: 12 W
- Rated luminous flux: 1360 lumen
- Rated lifetime: 15000 hour(s)
- Rated beam angle: 200 degree

8718696823248

Highlights

A simple LED for everyday use



The Philips everyday LED is the perfect bulb for your basic lighting needs. It provides the beautiful light and dependable performance you expect from LED at an affordable price.

Instant on

Instant on

Energy saving

Lamp reducing their energy consumption



Issue date 2018-08-09

Version: 1.0.1

12 NC: 8670 001 55538

© 2018 Philips Lighting Holding B.V.
All Rights reserved.

Specifications are subject to change without notice.
Trademarks are the property of Philips Lighting Holding B.V. or their respective owners.

www.philips.com