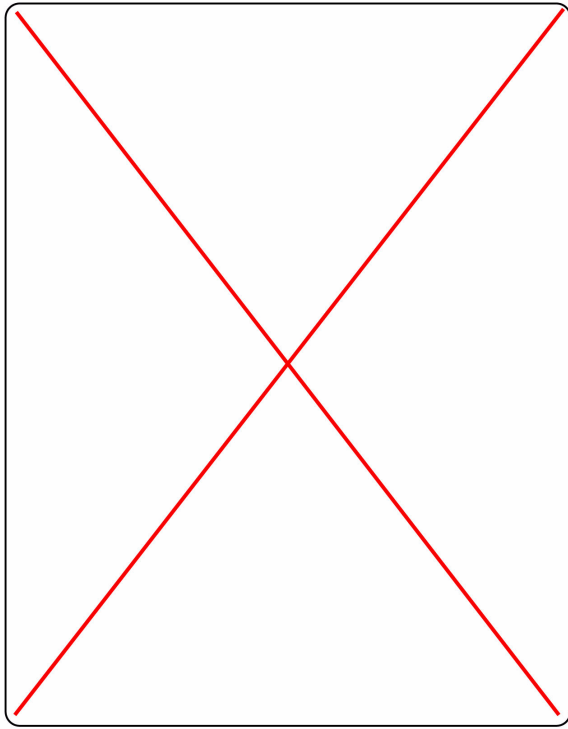


**Preliminary**



Philips LED  
Bulb

**12W (98W)**

E27 cap  
Cool daylight  
Non-dimmable

**8718696822968**

## Bright LED lighting with excellent light quality

### Create a warm, inviting ambiance

Philips LED light bulbs provide a cool white light, an exceptionally long life, and immediate, significant energy savings. With a pure and elegant design, this bulb is the perfect replacement for your matted traditional bulbs.

#### **Create a warm atmosphere**

- A simple LED for everyday use

#### **Energy saving**

- Lamp reducing their energy consumption

#### **Instant on**

- Instant on

**PHILIPS**

Bulb  
12W (98W) E27 cap, Cool daylight, Non-dimmable

## 規格

### Bulb characteristics

- Cap/fitting: E27
- Dimmable: No
- Voltage: 220 - 240 V
- Lamp shape: Non directional bulb
- Type of glass: Frosted
- Intended use: Indoor

### Power consumption

- Wattage: 12 W
- Wattage equivalent: 98 W

### Light characteristics

- Light output: 1360 lumen
- Beam angle: 200 degree
- Color temperature: 6500 K
- Color rendering index (CRI): 80
- Starting time: <0.5 s
- Warm-up time to 60% light: Instant full light
- Color: Cool Daylight

### Durability

- Lifetime of lamp: 15000 hour(s)
- Number of switch cycles: 50000
- Lumen maintenance factor: 0.7
- Average life (at 2.7 hrs/day): 15 year(s)

### Bulb dimensions

- Height: 110 mm
- Width: 60 mm

### Other characteristics

- Mercury content: 0 mg
- Power factor: .5
- Lamp current: 120 mA

### Rated values

- Rated power: 12 W
- Rated luminous flux: 1360 lumen
- Rated lifetime: 15000 hour(s)
- Rated beam angle: 200 degree

## 焦點

### A simple LED for everyday use



The Philips everyday LED is the perfect bulb for your basic lighting needs. It provides the beautiful light and dependable performance you expect from LED at an affordable price.

### Instant on

Instant on

### Energy saving

Lamp reducing their energy consumption



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