

# PHILIPS

Car signaling bulb

Ultinon LED

7440RLED-RED

Number of bulbs: 2

12 V, red intense

Experience more light



7440RULRX2



## Bright signaling. Stylish driving.

### Durable LED quality

For a stylish drive, benefit from signaling lights with intense colors. Philips 7440RLED for stop & tail lights are bright, intense red, and look good so you can signal in safety and with style.

#### **Stylish look**

- Brighter signaling for improved safety
- Upgrade your lights, upgrade your style

#### **Brighter LED exterior lights**

- Instantly on lights make braking safer

#### **Long lasting LED lights**

- Instant-on Performance
- Good light distribution for enhanced visibility

#### **Good light diffusion**

- Philips automotive lighting at the highest quality level

#### **Durable Philips quality**

- Easy installation and compatible with many car models
- Durable and long-lasting LED lighting

# Highlights

## Stylish exterior light

While the main goal of exterior lighting is to help you see and be seen, there's no reason why you shouldn't look good at the same time. If you're looking to upgrade your style, without buying a newer car, replacing your exterior lighting with LEDs is a smart way to spend your money. Upgrade your exterior lighting with a more intense red for stop lights, a vibrant amber for turning signals and bright white light for positioning and reversing. Your car is an expression of who you are, so make a style statement with Philips exterior signaling LED lights.

## Be seen with bright signaling

Signaling the intended movement of your vehicle is vital to your safety. To avoid collisions, other people need to know what you're doing. Bright signaling lights ensures you are seen for improved safety. Whether it's reversing, turning, or stopping, Philips Ultinon LED signaling lights provide you with the performance you need, giving other drivers vital extra time to react to your movements.

## Instantly on brake lights

Incandescent lamps take time to light up and reach peak performance. LED lights, on the other hand, are "instantly on". The difference is measured in fractions of a second. Under hard braking, fractions of a second matter. For example, at 60mph, just four tenths of a second difference in reaction time equates to an extra 35 feet of reaction distance – that's about 2.5 car lengths of extra thinking time. With Philips LED stop lights, as soon as you decide to brake, the driver behind will know.

## Good light diffusion

Philips LED exterior lighting range is designed for a smarter light distribution to ensure that exterior signaling light is projected where you

need it (whether that's reversing, stopping, or signaling). With wide angle and good light diffusion, not only can you see more of the road, other drivers can see more of you.

## Automotive grade quality

The technologically advanced Philips lighting is renowned in the automotive industry, and has been for over 100 years. The Philips Automotive Grade Quality products are designed and developed following strict quality control processes (including applicable ISO norms), leading to consistently high production standards. Major car manufacturers choose Philips lamps, because when you buy Philips, you buy quality. You get powerful bright light, and precise beam performance. You get high-end style.

## Long-lasting LED lighting

You want bright and stylish car lights. But you don't want to keep replacing failed lamps. That is a major weakness of conventional lights: the more powerful the light, the shorter its lifespan. At the same light intensity, LEDs last longer. And Philips Ultinon LED lights have additional resistance to heat and vibration, making them a perfect choice for long-lasting performance.

## Ready, steady, installed!

Designed to be easily installed in compatible vehicles, drivers with maintenance experience will be able to upgrade compatible lights with ease.

## Excellent Light Distribution

The bright output and intense color adds more than just style. They provide superior light distribution, with a wide angle beam on the road so you can see and be seen better.

# Specifications

## Packaging Data

**EAN1:** 46678721410  
**EAN3:** 50046678721415  
**Packaging type:** X2

## Product description

**Technology:** LED  
**Application:** Tail  
**Range:** Ultinon LED  
**Type:** W21  
**Homologation ECE:** NO  
**Base:** W3x16d  
**Designation LED Type:** 7440RLED-RED  
**Technical features:** Instant-on

## Electrical characteristics

**Voltage:** 12 V

## Marketing specifications

**Expected benefits:** Experience more light  
**Product highlight:** Bright signaling, Stylish Drive

## Light characteristics

**Color temperature:** Red intense

## Ordering information

**Order entry:** 7440RULRX2  
**Ordering code:** 78721415

## Outerpack information

**Gross weight per piece [lbs]:** 1.17  
**Height [in]:** 3.54  
**Length [in]:** 7.87  
**Width [in]:** 5.91

## Packed product information

**MOQ (for professionals):** 10  
**Pack Quantity:** 2  
**Gross weight per piece [lbs]:** 0.03  
**Height [in]:** 3.54  
**Length [in]:** 2.76  
**Width [in]:** 1.18

## Lifetime

**Life time:** Up to 8 years

