

Philips Signage Solutions Q-Line Display

65" UHD (3840 × 2160)

SignageSolutions

65BDL3050Q

Intensify your signage experience

With priceless performance

Deliver startlingly clear images in a more eco-friendly way with the Q-Line display. High on performance and reliability, yet low on power consumption, it is ideal for projects where no compromise is accepted.

Innovative solutions for any signage application

- CMND: Take control of your displays
- Create and update content with CMND & Create
- Schedule what you want, when you want with SmartPlayer
- Connect and control your content via the cloud with HTML5
- Android: Run your own app or choose your favorite app to run

Care about you, your business and your audience

- Manage settings of multiple displays with CMND & Control
- · Keep your content up and running with FailOver
- Simplify meetings with FailOver for conferencing
- Clinical D-image preset for DICOM part 14 Grayscale images

Optimized for public viewing

• Full HD LED for brilliant images with incredible contrast

Operational flexibility

• SmartPower for energy saving



Highlights

CMND



A robust display management platform, CMND puts the power back into your hands. Update and manage content with CMND & Create or control your settings with CMND & Control. It's all possible with CMND.

CMND & Control



With CMND & Control, easily manage multiple displays in a central location. With real time display monitoring, setting and software updates from a remote location, and the ability to customize and configure multiple displays at once, such as video wall or menu board displays, controlling your suite of displays has never been easier.

CMND & Create



Design and create compelling content with CMND & Create, a powerful authoring tool. With a drag and drop interface, preloaded templates, and integrated widgets, you'll be able to amaze your customers with compelling content. Available in portrait and landscape mode.

SmartPlayer



Turn your USB into a true cost effective digital signage device. Simply save your content (video, audio, pictures) on your USB and plug into your display. Create your playlist and schedule your content via the on screen menu, and enjoy your own created playlists anytime, anywhere.

FailOver



Keeping your content up and running is critical for demanding commercial applications. While it is unlikely you will face a content disaster, FailOver provides content protection with a revolutionary technology that plays back-up content on screen in the event of a media player failure. FailOver automatically kicks in when the primary input fails. Simply select a primary input connection and a FailOver connection and your ready for instant protection.

FailOver for Meeting Rooms

Using FailOver, simplify your presentations and videoconferencing. When a meeting or conference room is not in use, background content can run from whatever input source you choose. When the meeting starts and you

need to share a presentation or your screen, simply connect your computer and the display automatically switches inputs and shows what's on your screen, with no need to manually switch inputs.

Full HD LED technology

Picture Quality matters. Regular displays deliver quality, but you expect more. Imagine crisp detail paired with high brightness, incredible contrast and realistic colors for a true to life picture.

SmartBrowser



Connect and control your content via the cloud with the integrated HTML5 browser. Design your signage content online and connect it with a display or with your complete network. Simply plug in a RJ45 internet cable for network connection, connect the display with the dedicated url-address and you are ready to play your cloud based content.

SmartPower



The backlight intensity can be controlled and pre-set by the system to reduce the power consumption by up to 50%, which saves substantially on energy costs.



Specifications

Picture/Display

- Diagonal screen size: 65 inch / 163.9 cm
- Panel resolution: 3840 x 2160
- Optimum resolution: 3840 x 2160 @ 60 Hz
- Brightness: 350 cd/m²
- Contrast ratio (typical): 4000:1
- Response time (typical): 8 ms
- · Aspect ratio: 16:9
- Viewing angle (H / V): 178 / 178 degree
- Pixel pitch: 0.372 x 0.372 mm
- Display colors: 1.07 Billion
- Picture enhancement: 3/2 2/2 motion pull down, 3D Combfilter, Progressive scan, 3D MA deinterlacing, Dynamic contrast enhancement, Color Enhancement, Color Temperature Adjustment, De-interlacer, Noise Reduction, Smart Picture
- Panel technology: AMVA
- Operating system: Android 5.0.1

Supported Display Resolution

Computer formats

Resolution	Refresh rate
640×480	60, 72, 75Hz
720×400	70Hz
800×600	60, 75Hz
1024×768	60, 75Hz
1280×768	60Hz
1280×800	60Hz
1280×1024	60Hz
1360×768	60Hz
1920 x 1080	60Hz
3840 x 2160	30, 60Hz

Video formats

Resolution	Refresh rate
720p	50, 60Hz
1080 _P	50, 60Hz
1080i	25, 30Hz
480i	30, 60Hz
576i	25, 50Hz
2160 _P	30,50, 60Hz
480p	30, 60Hz
576p	25. 50Hz

Connectivity

- Video input: VGA (Analog D-Sub), DisplayPort (1.2), HDMI (x4), USB 2.0 (x2)
- Audio input: 3.5 mm jack

- Audio output: Audio Left/Right (RCA)
- External control: RS232C (in/out) 2.5 mm jack, IR (in/out) 3.5 mm jack, RJ45
- · Other connections: OPS, AC-out, Analog (D-sub input), Analog audio Left/Right out, Display Port, HDMI, IR out, micro SD, PC Audio in, RS232 Serial, USB 2.0, USB power outlet (5 V. 2 amp)

Convenience

- · Screen saving functions: Pixel Shift, Low Brightness
- · Keyboard control: Lockable
- Network controllable: LAN (RJ45), RS232, Card OPS RS232, HDMI (One Wire)
- Signal loop through: DVI, RS232, IR Loopthrough
- Ease of installation: Smart Insert, AC Out
- Energy saving functions: Smart Power
- · Placement: Landscape
- · Remote control signal: Lockable
- Tiled Matrix: Up to 10 x 15
- Memory: 8GB eMMC

Dimensions

- Bezel width: 13.9 (Top/Left/Right) 14.9 (Bottom) mm
- Set dimensions (W \times H \times D): 1458.7 x 834.7 x 81.6 mm
- Set dimensions in inch (W x H x D): $57.43 \times 32.86 \times 3.21$ inch
- Product weight: 24.8 kg
- Product weight (lb): 54.7 lb
- Wall Mount: 400 x 400 mm, M6

Operating conditions

- Altitude: 0 ~ 3000 m

- Relative humidity: 20 ~ 80 (operation),10 -90%(storage) %
- MTBF: 50,000 hour(s)

Power

- Mains power: 100 ~ 240 VAC, 50 ~ 60 Hz
- · Consumption (On mode): 110 W
- Standby power consumption: <0.5W
- Power Saving Features: Smart Power

Sound

• Built-in speakers: 2 x 10W RMS

Accessories

- Included accessories: AC Power Cord, RS232 cable, Remote Control, Batteries for remote control, Quick start guide, HDMI cable, IR sensor cable (1.8M)
- Optional accessories: Table top stand
- Included Accessories: RS232 daisy-chain cable, USB Cover and screw x1
- Stand: BM05922

Multimedia Applications

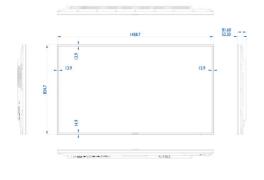
- USB Playback Video: MKV, MP4, MPEG, MPG, TS, VOB, WMV, ASF, AVI, DAT, FLV, MOV, TRP,
- USB Playback Picture: BMP, JPEG, JPG
- USB Playback Audio: AAC, M4A, MP3, WMA

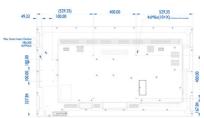
Miscellaneous

- Warranty: 3 year warranty
- On-Screen Display Languages: Arabic, Simplified Chinese, Traditional Chinese, English, French, German, Italian, Polish, Russian, Spanish, Turkish, Japanese, Czech, Danish, Dutch, Finnish, Norwegian, Portuguese, Swedish
- Regulatory approvals: CE, UL/cUL, CB, FCC, Class B, BSMI, CCC, EAC, EMF, EnergyStar 7.0, PSB

Internal Player

- CPU: Quad Core Full HD
- Memory: 2GB DDR3
- Storage: 8GB eMMC







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