

# Quick Start Setup Guide

40HFL5783X  
32HFL5763X

**PHILIPS**

## Know these **safety** symbols



This “bolt of lightning” indicates un-insulated material within your unit may cause an electrical shock. For the safety of everyone in your household, please do not remove product covering.



The “exclamation point” calls attention to features for which you should read the enclosed literature closely to prevent operating and maintenance problems.

**WARNING:** To reduce the risk of fire or electric shock, this apparatus should not be exposed to rain or moisture and objects filled with liquids, such as vases, should not be placed on this apparatus.

**CAUTION:** To prevent electric shock, match wide blade of plug to wide slot, fully insert.

**ATTENTION:** Pour éviter les choc électriques, introduire la lame la plus large de la fiche dans la borne correspondante de la prise et pousser jusqu'au fond.

# PHILIPS

Visit our World Wide Web Site at <http://www.philips.com/hospitality>

## CHILD SAFETY:

It Makes A Difference How and Where You Use Your Flat Panel Display

Congratulations on your purchase! As you enjoy your new product, please keep these safety tips in mind:

### THE ISSUE

- The home theater entertainment experience is a growing trend and larger flat panel displays are popular purchases. However, flat panel displays are not always supported on the proper stands or installed according to the manufacturer's recommendations.
- Flat panel displays that are inappropriately situated on dressers, bookcases, shelves, desks, speakers, chests or carts may fall over and cause injury.

### THIS MANUFACTURER CARES!

- The consumer electronics industry is committed to making home entertainment enjoyable and safe.

### TUNE INTO SAFETY

- One size does NOT fit all. Follow the manufacturer's recommendations for the safe installation and use of your flat panel display.
- Carefully read and understand all enclosed instructions for proper use of this product.
- Do not allow children to climb on or play with furniture that the television set is sitting on or mounted to.
- Don't place flat panel displays on furniture that can easily be used as steps, such as a chest of drawers.
- Remember that children can become excited while watching a program, especially on a “larger than life” flat panel display. Care should be taken to place or install the display where it cannot be pushed, pulled over, or knocked down.
- Care should be taken to route all cords and cables connected to the flat panel display so that they cannot be pulled or grabbed by curious children.




### WALL MOUNTING: IF YOU DECIDE TO WALL MOUNT YOUR FLAT PANEL DISPLAY, ALWAYS:

- Use a mount that has been recommended by the display manufacturer and/or listed by an independent laboratory (such as UL, CSA, ETL).
- Follow all instructions supplied by the display and wall mount manufacturers.
- If you have any doubts about your ability to safely install your flat panel display, contact your retailer about professional installation.
- Make sure that the wall where you are mounting the display is appropriate. Some wall mounts are not designed to be mounted to walls with steel studs or old cinder block construction. If you are unsure, contact a professional installer.
- A minimum of two people are required for installation. Flat panel displays can be heavy.

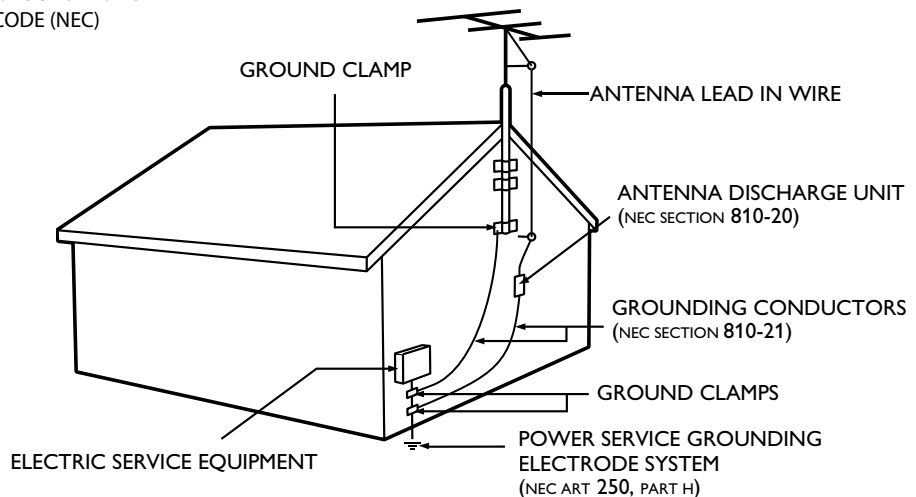
 **CEA**  
Consumer Electronics Association  
[www.CEA.org/safety](http://www.CEA.org/safety)

# IMPORTANT SAFETY INSTRUCTIONS

## Read before operating equipment

1. Read these instructions.
2. Keep these instructions.
3. Heed all warnings.
4. Follow all instructions.
5. Do not use this apparatus near water.
6. Clean only with a dry cloth.
7. Do not block any of the ventilation openings. Install in accordance with the manufacturer's instructions.
8. Do not install near any heat sources such as radiators, heat registers, stoves, or other apparatus (including amplifiers) that produce heat.
9. Do not defeat the safety purpose of the polarized or grounding-type plug. A polarized plug has two blades with one wider than the other. A grounding type plug has two blades and third grounding prong. The wide blade or third prong are provided for your safety. When the provided plug does not fit into your outlet, consult an electrician for replacement of the obsolete outlet.
10. Protect the power cord from being walked on or pinched particularly at plugs, convenience receptacles, and the point where they exit from the apparatus.
11. Only use attachments/accessories specified by the manufacturer.
12.  Use only with a cart, stand, tripod, bracket, or table specified by the manufacturer, or sold with the apparatus. When a cart is used, use caution when moving the cart/apparatus combination to avoid injury from tip-over.
13. Unplug this apparatus during lightning storms or when unused for long periods of time.
14. Refer all servicing to qualified service personnel. Servicing is required when the apparatus has been damaged in any way, such as power-supply cord or plug is damaged, liquid has been spilled or objects have fallen into apparatus, the apparatus has been exposed to rain or moisture, does not operate normally, or has been dropped.
15. This product may contain lead or mercury. Disposal of these materials may be regulated due to environmental considerations. For disposal or recycling information, please contact your local authorities or the Electronic Industries Alliance: [www.eiae.org](http://www.eiae.org).
16. **Damage Requiring Service** - The appliance should be serviced by qualified service personnel when:
  - A. The power supply cord or the plug has been damaged; or
  - B. Objects have fallen, or liquid has been spilled into the appliance; or
  - C. The appliance has been exposed to rain; or
  - D. The appliance does not appear to operate normally or exhibits a marked change in performance; or
  - E. The appliance has been dropped, or the enclosure damaged.
17. **Tilt/Stability** - All televisions must comply with recommended international global safety standards for tilt and stability properties of its cabinets design.
  - Do not compromise these design standards by applying excessive pull force to the front, or top, of the cabinet which could ultimately overturn the product.
  - Also, do not endanger yourself, or children, by placing electronic equipment/toys on the top of the cabinet. Such items could unsuspectingly fall from the top of the set and cause product damage and/or personal injury.
18. **Wall or Ceiling Mounting** - The appliance should be mounted to a wall or ceiling only as recommended by the manufacturer.
19. **Power Lines** - An outdoor antenna should be located away from power lines.
20. **Outdoor Antenna Grounding** - If an outside antenna is connected to the receiver, be sure the antenna system is grounded so as to provide some protection against voltage surges and built up static charges. Section 810 of the National Electric Code, ANSI/NFPA No. 70-1984, provides information with respect to proper grounding of the mats and supporting structure grounding of the lead-in wire to an antenna discharge unit, size of grounding connectors, location of antenna discharge unit, connection to grounding electrodes and requirements for the grounding electrode. See Figure below.
21. **Objects and Liquid Entry** - Care should be taken so that objects do not fall and liquids are not spilled into the enclosure through openings.
  - a) **Warning:** To reduce the risk of fire or electric shock, this apparatus should not be exposed to rain or moisture and objects filled with liquids, such as vases should not be placed on this apparatus.
22. **Battery Usage CAUTION** - To prevent battery leakage that may result in bodily injury, property damage, or damage to the unit:
  - Install all batteries correctly, with + and - alignment as marked on the unit.
  - Do not mix batteries (old and new or carbon and alkaline, etc.)
  - Remove batteries when the unit is not used for a long time.
  - The batteries (batteries installed) shall not be exposed to excessive heat such as sunshine, fire or the like.

EXAMPLE OF ANTENNA GROUNDING AS PER NATIONAL ELECTRICAL CODE (NEC)

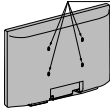


## WARNING

This television is considered to be a device with CLASS I construction and it shall be connected to a main socket outlet with a protective earthing connection.

### Wall Mount Bracket Kit

Brand: PHILIPS

	Model #	Screw dimension
32HFL5763X	SQM6435/17	M4 x 1.614" (41mm)
	<b>Do NOT use screws packed with Wall Mount Bracket Kit.</b> For 40 inch TVs, you need to purchase screws separately with dimensions described below.	
40HFL5783X	SQM6435/17	M8 x 1.654" (42mm)

When installing the unit on the wall, allow this much space.

Top:	11.8 inches	(30cm)
Left and right side:	5.9 inches	(15cm)
Bottom:	3.9 inches	(10cm)

- The Wall Mount Bracket must be installed by experts.
- The recommended Wall Mount Bracket Kit (sold separately) allows the mounting of the TV on the wall.

### Cleaning and care

- Do not touch the screen with anything hard as this may scratch, mark or damage the screen permanently.
- Do not rub with dust clothes containing chemical treatment.
- Do not touch the surface with bare hands or a greasy cloth (some cosmetics are harmful to the screen).
- Unplug the TV before cleaning the screen.
- When the surface becomes dusty, wipe gently with absorbent cotton or other soft materials like chamois soaks. Do not use acetone, toluene and alcohol cleaners because they cause chemical damage.
- Do not use liquid or aerosol cleaners.
- Wipe off saliva or water droplets as soon as possible. Long time contact with the screen causes deformations and color fading.

### Screen care and sterilization

Avoid stationary images as much as possible. Stationary images are images that remain on-screen for extended periods of time. Examples include: on-screen menus, black bars and time displays. If you must use stationary images, reduce screen contrast and brightness to avoid screen damage.

Unplug the TV before cleaning.

Use a damp (not wet) cloth with only non-aggressive cleaners to wipe the TV. Use another damp (not wet) cloth to clean off the cleaning agent residue from the surface of the TV.

Recommended cleaning agents include:

- Bleach solution (10:90 concentration of bleach to water).
- Denatured alcohol (comprising of 80%-90% ethanol, 10%-20% methanol) Risk of damage to the TV screen! Never touch, push, rub or strike the screen with any object. To avoid deformations and color fading, wipe off water drops as soon as possible.

Specifications are subject to change without notice. Trademarks are the property of Koninklijke Philips Electronics N.V. or their respective owners. P&F USA reserves the right to change products at any time without being obliged to adjust earlier supplies accordingly.

The material in this manual is believed adequate for the intended use of the system. If the product, or its individual modules or procedures, are used for purposes other than those specified herein, confirmation of their validity and suitability must be obtained. P&F USA warrants that the material itself does not infringe any United States patents. No further warranty is expressed or implied.

P&F USA cannot be held responsible neither for any errors in the content of this document nor for any problems as a result of the content in this document. Errors reported to P&F USA will be adapted and published on the P&F USA support website as soon as possible.

### Pixel characteristics

This LCD product has a high number of color pixels. Although it has effective pixels of 99.999% or more, black dots or bright points of light (red, green or blue) may appear constantly on the screen. This is a structural property of the display (within common industry standards) and is not a malfunction.

### OSS declaration

#### Open source software

This television contains open source software. P&F USA, Inc. hereby offers to deliver or make available, upon request, for a charge no more than the cost of physically performing source distribution, a complete machine-readable copy of the corresponding source code on a medium customarily used for software interchange.

To obtain the source code, write to:

P&F USA, Inc.,  
PO Box 430 Daleville, IN 47334-0430 U.S.A.

This offer is valid for three years after the date of purchase of this product.

### Warranty

No components are user serviceable. Do not open or remove covers to the inside of the product. Repairs may only be done by Service Centers and official repair shops. Failure to do so shall void any warranty, stated or implied.

Any operation expressly prohibited in this manual, any adjustments, or assembly procedures not recommended or authorized in this manual shall void the warranty.

### Federal Communications Commission Notice

This equipment has been tested and found to comply with the limits for a Class B digital device, pursuant to part 15 of the FCC Rules. These limits are designed to provide reasonable protection against harmful interference in a residential installation. This equipment generates, uses, and can radiate radio frequency energy and, if not installed and used in accordance with the instructions, may cause harmful interference to radio communications. However, there is no guarantee that interference will not occur in a particular installation. If this equipment does cause harmful interference to radio or television reception, which can be determined by turning the equipment off and on, the user is encouraged to try to correct the interference by one or more of the following measures:

- Reorient or relocate the receiving antenna.
- Increase the separation between the equipment and the receiver.
- Connect the equipment into an outlet on a circuit different from that to which the receiver is connected.
- Consult the dealer or an experienced radio or television technician for help.

### Declaration of Conformity

Trade Name:	PHILIPS
Responsible Party:	P&F USA, Inc.
Model:	40HFL5783X, 32HFL5763X
Address:	PO Box 430 Daleville, IN 47334-0430 U.S.A.
Telephone Number:	1 866 497 4225

## Modifications

The FCC requires the user to be notified that any changes or modifications made to this device that are not expressly approved by Philips Consumer Electronics may void the user's authority to operate the equipment.

## Cables

Connections to this device must be made with shielded cables with metallic RFI/EMI connector hoods to maintain compliance with FCC Rules and Regulations.

## Canadian notice

This Class B digital apparatus meets all requirements of the Canadian Interference-Causing Equipment Regulations.

## Copyright

All other registered and unregistered trademarks are the property of their respective owners.



DIRECTV and the Cyclone Design logo, are trademarks of DIRECTV, LLC.

All other trademarks and service marks are the property of their respective owners.



The terms HDMI and HDMI High-Definition Multimedia Interface, and the HDMI Logo are trademarks or registered trademarks of HDMI Licensing LLC in the United States and other countries.



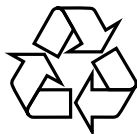
Manufactured under license from Dolby Laboratories. Dolby and the double-D symbol are trademarks of Dolby Laboratories.

Portions of this software are copyright © The FreeType Project ([www.freetype.org](http://www.freetype.org)).

The American Academy of Pediatrics discourages television viewing for children younger than two years of age.

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## Environmental care



The packaging of this product is intended to be recycled. Contact your local authorities for information about how to recycle the packaging.

For product recycling information, please visit - [www.recycle.philips.com](http://www.recycle.philips.com)

## End of life directives



This LCD TV contains a lamp with Mercury, please dispose of according to all local, state and federal laws.

Philips pays a lot of attention to produce environmentally friendly products. Your new TV contains materials which can be recycled and reused. At the end of its life, specialized companies can dismantle the discarded TV to concentrate the reusable materials and to minimize the amount of materials to be disposed of. Please ensure you dispose of your old TV according to local regulations.

## Disposal of used batteries

The batteries supplied do not contain the heavy metals mercury and cadmium. Nevertheless, in many areas batteries may not be disposed of with your household waste. Please ensure you dispose of batteries according to local regulations.

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## Regulatory notices



### Warning

To reduce the risk of fire or electric shock, this apparatus should not be exposed to rain or moisture. Objects filled with liquids, such as vases, should not be placed on this apparatus.



### Caution

To prevent electric shock, match the wide blade of the plug to the wide slot, fully inserted.

Do not place the unit on a piece of furniture that is capable of being tilted by a child or an adult leaning, pulling, standing or climbing on it. A falling unit can cause serious injury or even death.

This apparatus should not be placed in a built-in installation such as a bookcase or rack unless proper ventilation is provided. Make sure to leave a space of 4 inches (10cm) or more around this apparatus.

Never use a gas duster on this TV. The gas trapped inside of this unit may cause ignition and explosion.

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## How to use this guide

The Quick Start Setup Guide helps you install the Philips commercial DIRECTV display, as quickly as possible. It contains the necessary information to install the DIRECTV display and configure the settings. Read and understand the instructions in the Quick Start Setup Guide before you use your DIRECTV display.

For detailed information on additional features, download the user manual by selecting your DIRECTV display model at [www.philips.com/hospitality](http://www.philips.com/hospitality).

As part of the Guided Install, there is PC application to support the installation.

Guided Install for PC is an application that can be downloaded at [www.philips.com/hospitality](http://www.philips.com/hospitality) or contact Philips agent representative, this tool is subject to availability.

The Quick Start Setup Guide contains the following information:

- Contents of the box
- Guided installation
- Configuration of channel, advanced and Features settings
- Cloning of data
- Standalone installation instructions

As part of striving to improve the DIRECTV display performance throughout the product life, some DIRECTV display menus may differ from the illustration on this document.

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## The contents of the box

The box contains the following items:

- DIRECTV display (Integrated DIRECTV receiver H25-500)
- DIRECTV display stand
- Quick Start Setup Guide (this document)
- Warranty sheet
- Cable management tie
- 3-pin power cord
- DIRECTV display stand hardware
  - Stand-to-DIRECTV display screws (x 3 for 32HFL5763X) (x 4 for 40HFL5783X)
  - Stand pin (x 2 for defines DIRECTV display rotation)
  - Screw for Stand pin (x 4)
- DIRECTV display security package
  - Stand-to-DIRECTV display security hex screws (x 3 for 32HFL5763X) (x 4 for 40HFL5783X)
  - Security bolt and cap(x 2 each)
  - Washer (x 2)
  - Security nut (x 2)
  - Security double-sided tape (x 4)

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### Note

- The items are available on selected models only.
- An optional security tool is required to tighten the security screws and nuts. Please contact your Philips authorized agent or distributor to purchase the tool.

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## DIRECTV display Setup

Philips Hospitality DIRECTV displays have a USB cloning capability so you only need to manually setup one DIRECTV display - the "master DIRECTV display".

Then the complete setup configuration can be copied from the master DIRECTV display to a USB storage device which can then be used to load the same setup configuration into all other DIRECTV displays. Step 1 is to setup the master DIRECTV display as follows:

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### ACCESSING THE SETUP MENU

To access and adjust the setup functions, YOU MUST USE A SPECIAL SETUP REMOTE CONTROL (not provided with the DIRECTV display) IN THE RC5 SETUP MODE. All the following instructions assume the use of a setup remote control in the RC5 Setup mode.

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### Note

- The optional setup remote control is not included in the box. Contact your Philips authorized agent or dealer to purchase the setup remote control.

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## Positioning the DIRECTV display

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### Warning

- Do not insert the AC power cord into the power socket outlet before all the connections are made.
- Large screen DIRECTV displays are heavy. 2 people are required to carry and handle a large screen DIRECTV display.
- Before you move the DIRECTV display disconnect attached cables to prevent damage to connectors.
- Ensure that you always have easy access to the AC power cord or plug to disconnect the DIRECTV display from the power.

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## Mounting the DIRECTV display on the Furniture/Wall

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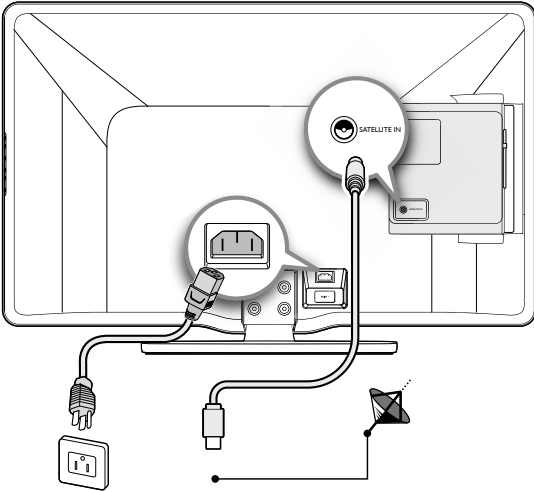
### Warning

- To prevent injury or damage, this DIRECTV display must be securely attached to a furniture/Wall. Tipping, shaking, or rocking the machine may cause injury/death.

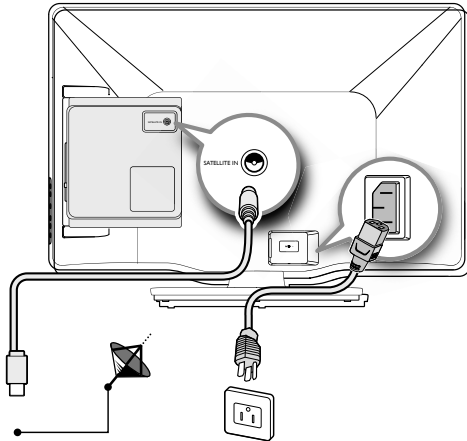
# Connecting the antenna and getting started

- 1 Connect the RF signal to the DIRECTV display.
- 2 Plug the power cord into the power outlet.

40HFL5783X

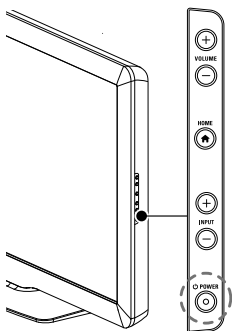


32HFL5763X

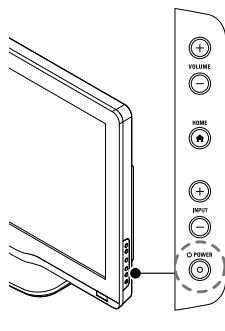


- 3 Turn the DIRECTV display on.
  - Press **POWER** at the side of the DIRECTV display or use the **Standby** on the remote control.
  - Press those buttons again to put the DIRECTV display in standby mode.The DIRECTV display is not powered off completely unless it is physically unplugged.

40HFL5783X



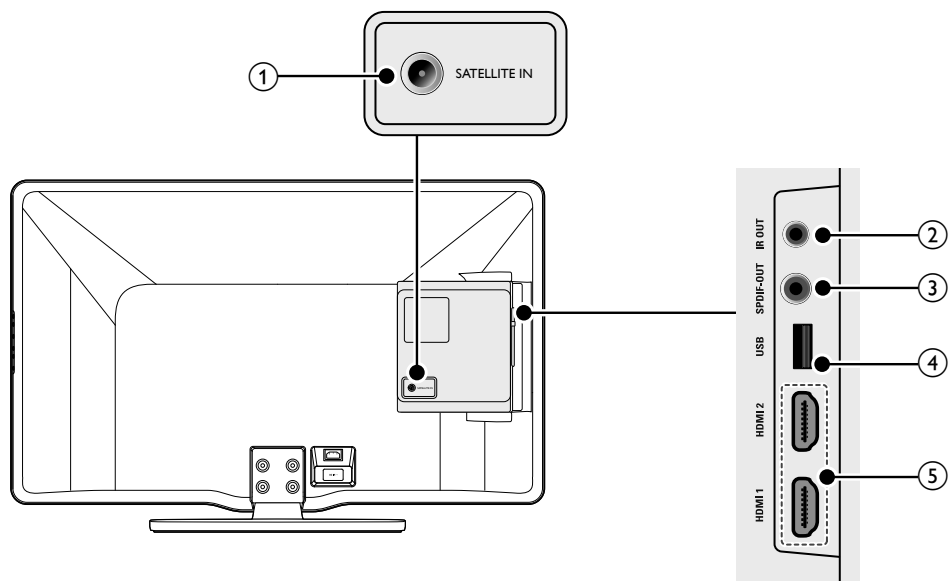
32HFL5763X



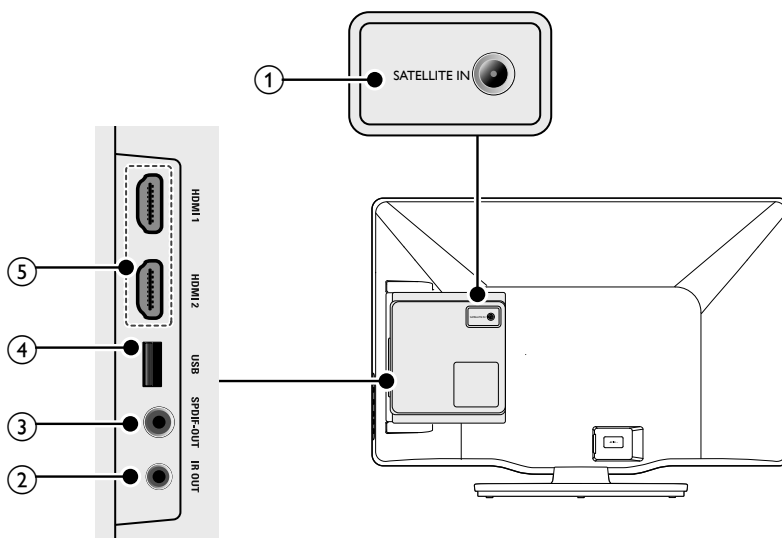
## Note

- Please contact your DIRECTV installer for any questions related to setup and installation of the DIRECTV satellite receiver items.

40HFL5783X



32HFL5763X



- ① Antenna input jack
- ② IR output jack
- ③ Digital audio output jack
- ④ USB terminal
- ⑤ HDMI input jack(s)



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## Configure the Switch on settings

- 1 Press **MENU** and select **[Switch on settings]**.
- 2 Press **▲** or **▼** to select the desired mode, then press **OK**.
  - **[Switch on volume]**: Defines the pre-set volume level when DIRECTV display is powered on.
  - **[Maximum volume]**: Defines the maximum limit of volume level.
  - **[Switch on input]**: Defines the power-on video input.
  - **[Power on]**: Determines the state of the DIRECTV display when the AC power is provided or restored.
    - **[On]**: Powers on DIRECTV display after the AC power is restored. (digital signage application)
    - **[Standby]**: DIRECTV display enters standby mode. (hospitality)
    - **[Last status]**: Returns DIRECTV display to the same state as before power was interrupted. (general use)

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## Configure the Control settings

- 1 Press **MENU** and select **[Control settings]**.
- 2 Press **▲** or **▼** to select the desired mode, then press **OK**.
  - **[TV RC locked]**: Sets the DIRECTV display operative or inoperative by guest remote control.
  - **[TV keys locked]**: Sets the DIRECTV display operative or inoperative by local keyboard.
    - **[On]**: The control buttons on the DIRECTV display are disabled except for the Power button.
    - **[Off]**: The control buttons on the DIRECTV display are enabled and function normally.
    - **[All]**: All the control buttons on the DIRECTV display are disabled including the Power button.
  - **[EcoPower]**: Sets the DIRECTV display to reduce the power consumption.
  - **[Standby mode]**: Choose the standby mode when the DIRECTV display goes into the standby mode.
    - **[Green]**: When the DIRECTV display is in this mode, the power is never applied to the satellite receiver so satellite TV programming is not available. Energy legislation requires that this is the default setting.
    - **[Fast]**: When the DIRECTV display is in this mode, the satellite receiver remains powered so that satellite TV programming is available and turn on to program viewing takes less than 5 seconds. This is the recommended setting.

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## Changing picture and sound settings

You must set **[Home]** in **[Location]**. Otherwise, these settings will not be memorized after the unit goes to standby mode.

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### Changing picture settings

- 1 Press **MENU**; navigate to **[Consumer TV setup] - [Picture]**.
- 2 Press **▲** or **▼** to select one of the picture settings, and press **OK** to enter the setting.
- 3 Adjust the picture quality.  
**[Auto Picture]**  
You can manually set the picture controls for the Personal setting and/or you can select one of the following Auto Picture presets. Press **▲** or **▼** to select the desired setting, then press **OK**.
  - **[Personal]**: The customized settings you defined by using the **[Picture]** menu.
  - **[Standard]**: For normal DIRECTV display viewing.
  - **[Sports]**: Vivid picture settings for high action.
  - **[Movie]**: Brilliant picture settings for a cinematic experience.
  - **[Game]**: Optimized for PCs, games consoles and playstations.
- 4 Press **MENU** to exit.

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### Changing sound settings

- 1 Press **MENU**; navigate to **[Consumer TV setup] - [Sound]**.
- 2 Press **▲** or **▼** to highlight a sound setting and press **OK** to select the setting.
- 3 Adjust the following items.  
**[Auto Sound]**  
You can manually set the sound controls for the Personal setting and/or you can select one of the following Auto Sound presets. Press **▲** or **▼** to select the desired setting, then press **OK**.
  - **[Personal]**: The customized settings you defined by using the **[Sound]** menu.
  - **[Standard]**: For normal DIRECTV display viewing.
  - **[Movie]**: Realistic sound settings for a cinematic experience.
  - **[Music]**: Emphasize high and low frequency for instrument sound.
  - **[News]**: Clear sound settings for human voice.
- 4 Press **MENU** to exit.

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## Clone DIRECTV display configuration data

Once you have completed the setup of the master DIRECTV display and tested that it receives all the required channels, follow the DIRECTV display to USB section below to extract a copy of the setup configuration to a USB storage device.

Then follow the USB to DIRECTV display section below to copy the setup configuration to all additional DIRECTV displays using the same configuration.

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### DIRECTV display to USB

- 1 Connect your USB storage device to the USB port on the side of your DIRECTV display.
- 2 Press **MENU** and select **[TV to USB]**.
- 3 Press **OK** to start the copy of the configuration data to USB.

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### USB to DIRECTV display

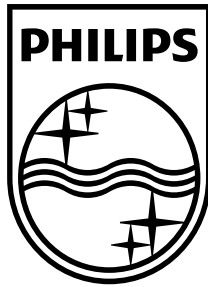
- 1 Connect your USB storage device to the USB port on the side of your DIRECTV display.
- 2 Press **MENU** and select **[USB to TV]**.
- 3 Press **OK** to start the copy of the configuration data to DIRECTV display.



#### Note

- After this setting is completed, the DIRECTV display will restart automatically.





**P&F USA, Inc.**  
**PO Box 430 Daleville, IN 47334-0430**

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