



Philips BlueVision ultra  
Headlight bulb

Type of lamp: H7

Pack of: 2+2  
12 V,55 W  
Style



12972BVUSM

## Drive with style

Ultimate brightness and unique stylish blue light

BlueVision ultra headlights are for drivers seeking to personalize their vehicles. With BlueVision ultra, drivers enjoy a blue xenon effect thanks to its unique Gradient Coating™ technology, unmatched in a fully homologated road-legal lamp.

### The best blue Xenon effect for halogen lamps

- 3 700K bright white light on the road
- BlueVision ultra is based on a Gradient Coating™ technology
- 2 signaling W5W are offered with BlueVision ultra
- Wide range of 12V lamps to meet all functions
- Change both your headlamps at once for more safety

### Original Equipment manufacturer

- Philips is the choice of major car manufacturers
- Award winning car lamp manufacturer
- Respecting high quality standards of the ECE homologation

### Very high quality and ultra resistant car lamp

- Philips car lamps are made of high-quality quartz glass
- Philips car lamps are highly resistant against humidity
- Philips car lamps are highly UV resistant

# PHILIPS

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# Highlights

## 2 signaling W5W offered



Give your car a full stylish blue look thanks to the 2 blue W5W offered

## 3 700 K bright white light

With a white light of 3 700 K, BlueVision Moto lamps offer a greater visibility on the road and a unique effect in the optics which makes you stand out amongst other riders.

## A unique coating technology



Thanks its exclusive Gradient Coating™ technology, BlueVision ultra further improves the xenon effect in the headlight.

## Car manufacturer choice



For 100 years, Philips has been on the forefront of the automotive lighting industry.

introducing technological innovations that have become standard on modern automobiles. Today, one in two cars in Europe and one in three worldwide is equipped with Philips lighting

## Change by pairs



Highly recommended to change them by pairs for symmetric light performance

## Designed for multiple usage



Which 12V lamp for which function ? Philips Automotive offering includes all car specific functions : high beam, Low beam, front fog, front indicator, side indicator, rear indicator, stop light, reversing light, rear fog light, license plate lights, rear position/parking light, interior lights.

## ECE homologation

Philips automotive products and services are considered best-in-class in the Original Equipment Manufacturer market and the aftermarket. Manufactured from high quality products and tested to the highest specifications, our products are designed to maximize the safety and comfort of our customers' driving experience. Our entire product range is thoroughly tested, controlled

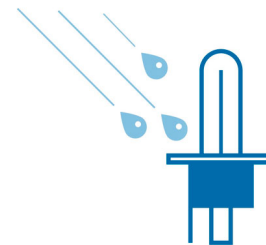
and certified (ISO 9001, ISO 14001 and QSO 9000) to the highest ECE requirements. Put simply, this is quality you can trust.

## High quality quartz glass



UV-Quartz glass is stronger than hard glass and highly resistant to temperature extremes and vibrations, which eliminates the risk of explosion. Philips quartz-glass lamps (filament 2 650° C and glass 800° C) are able to withstand severe thermal shock. With the capability of increased pressure inside the lamp, UV-quartz glass is able to produce a more powerful light

## Resistance against humidity



Only a burning bulb made of quartz glass (filament 2650°c, glass 800°c) can resist thermal shocks : if a drop of cold water touches the hot bulb, which can happen when you drive through water with a broken headlight unit.

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# Specifications

## Packaging Data

- Packaging type: SM
- EAN1: 8727900350364
- EAN3: 8727900350371

## Electrical characteristics

- Voltage: 12 V
- Wattage: 55 W

## Lifetime

- Life time: 400h

## Light characteristics

- Color temperature: 4000 K
- Lumens: 1500 lm

## Ordering information

- Order entry: 12972BVUSM
- Ordering code: 35036428

## Outerpack information

- Gross weight per piece: 0.432 kg
- Height: 14 cm

- Length: 29.6 cm
- Width: 11.6 cm

## Product description

- Type: H7
- Application: High beam, Front fog light, Low beam
- Designation: H7 BlueVision ultra
- Homologation ECE
- Range: BlueVision Ultra
- Technology: Halogen
- Base: PX26d

## Packed product information

- Gross weight per piece: 86.4 g
- Height: 12.62 cm
- Length: 10.6 cm
- Net weight per piece: 27 g
- Pack Quantity / MOQ: 5
- Width: 5.6 cm

## Marketing specifications

- Expected benefits: Style
- Product highlight: Xenon ultimate effect



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EAN: 87 27900 35036 4

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