

# PHILIPS

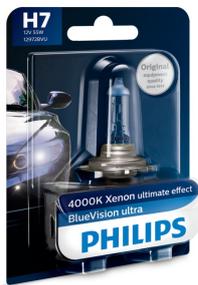
car headlight bulb

BlueVision ultra

H7

12 V

55 W



12972BVUB1



## Drive with style

Ultimate brightness and unique stylish blue light

BlueVision ultra headlights are for drivers seeking to personalise their vehicles. With BlueVision ultra, drivers enjoy a blue xenon effect thanks to its unique Gradient Coating™ technology, unmatched in a fully homologated road-legal lamp.

### **The best blue Xenon effect for halogen lamps**

- More style with 4000 K blue xenon effect in the headlights
- BlueVision ultra is based on a Gradient Coating™ technology
- 2 indicator W5W are offered with BlueVision ultra
- Wide range of 12 V lamps to meet all functions
- Change both your headlamps at once for more safety

### **Original Equipment manufacturer**

- Philips is the choice of all major car manufacturers
- Award-winning car lamp manufacturer
- Complying with the high quality standards of ECE homologation

### **Very high quality and ultra-resistant car lamp**

- Philips car lamps are made of high-quality quartz glass
- Philips car lamps are highly resistant to humidity
- Philips car lamps are highly UV resistant

# Highlights

## 2 indicator W5W offered



Give your car a full stylish blue look thanks to the 2 blue W5W offered

## 4000 K bright white light

Providing 4000 K bright white light on the road and a unique bluish xenon effect in the headlight, the BlueVision ultra is the right choice for drivers seeking to drive with style without compromising on safety.

## A unique coating technology



Thanks its exclusive Gradient Coating™ technology, BlueVision ultra further improves the xenon effect in the headlight.

## Car manufacturers' choice



For 100 years, Philips has been at the forefront of the automotive lighting industry, introducing technological innovations that have become standard on modern

automobiles. Today, one in two cars in Europe and one in three worldwide is equipped with Philips lighting

## Change in pairs



It is highly recommended to change them in pairs for symmetrical light performance

## Designed for multiple usage



Which 12V lamp for which function? Philips Automotive offering includes all car specific functions: high beam, low beam, front fog, front indicator, side indicator, rear indicator, stop light, reversing light, rear fog light, licence plate lights, rear position/parking light, interior lights.

## ECE homologation

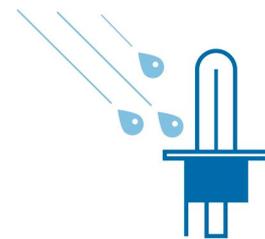
Philips Automotive is dedicated to producing best-in-class products and services in the Original Equipment Manufacturer market as well as in the aftermarket. Our products are manufactured from high-quality materials and tested to the highest specifications to maximise the safety and driving comfort of our customers. Our entire production is meticulously tested, controlled and certified (ISO 9001, ISO 14001 and QSO 9000) to the highest ECE requirements

## High-quality quartz glass



UV-Quartz glass is stronger than hard glass and highly resistant to temperature extremes and vibrations, which eliminates the risk of explosion. Philips quartz-glass lamps (filament 2650° C and glass 800° C) are able to withstand severe thermal shock. With the capability for increased pressure inside the lamp, UV-quartz glass is able to produce a more powerful light

## Resistance to humidity



Only a burning bulb made of quartz glass (filament 2650°c, glass 800°c) can resist thermal shocks: if a drop of cold water touches the hot bulb, which can happen when you drive through water with a broken headlight unit.

## Award-winning car lamps



Our lamps are often rewarded by automotive experts

# Specifications

## Packaging Data

Packaging type: Blister  
EAN1: 8727900350326  
EAN3: 8727900350333

## Electrical characteristics

Voltage: 12 V  
Wattage: 55 W

## Lifetime

Life time: 400h

## Light characteristics

Colour temperature: 4000 K  
Lumens: 1500 lm

## Ordering information

Order entry: 12972BVUB1  
Ordering code: 35032630

## Outer pack information

Gross weight per piece: 0.3 kg  
Height: 14.2 cm  
Length: 25.5 cm  
Width: 14.1 cm

## Product description

Type: H7  
Application: High beam, Front fog light, Low beam  
Designation: H7 BlueVision ultra  
Homologation ECE

Range: BlueVision Ultra  
Technology: Halogen  
Base: PX26d

## Packed product information

Gross weight per piece: 30 g  
Height: 13.5 cm  
Length: 3.507 cm  
Net weight per piece: 12.4 g  
Pack Quantity / MOQ: 10  
Width: 9.5 cm

## Marketing specifications

Expected benefits: Style  
Product highlight: Xenon ultimate effect

