



Philips Vision LED  
Exterior lighting

**7443LED**

Red  
Stop/Tail



**12835B2**

## Lights that live on

Vision LED lights last 12 years, guaranteed.

A breakthrough innovation for your car exterior lighting. Replace your standard car lights with our robust, street-legal Philips Vision LED lights, and you'll likely never have to replace them again. They are guaranteed to last 12 years.

### Long-lasting LEDs

- 12-year lifetime – guaranteed

### Fast response time

- Quicker light-up means greater driving safety

### Street-legal LEDs

- First to market street-legal exterior LEDs

**PHILIPS**

# Specifications

## Product description

- Application: Stop / Tail light
- Color temperature: Red
- Lifespan: 12 years
- Voltage: 12 V
- Wattage: 2 W
- Also fits: T20/5, W21/5W
- Designation: 7443 Vision LED Red

- Range: Vision LED
- Type: 7443LED

## Marketing specifications

- Expected benefits: Lights that live on
- Product highlight: street legal LEDs, 12 years lifetime

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# Highlights

## Fast response time

Standard incandescent bulbs actually take a little time to light up. Vision LED lights turn on instantly. That means, when you brake, the vehicle behind you can react sooner. The instant-on response provided by Vision LED lights can reduce braking distance by up to 20 ft. at a speed of 75 mph.

## Long-lasting LEDs



Replace your standard car lights with long-lasting Philips Vision LED lights. They're a direct replacement for incandescent bulbs, and are resistant to extreme heat and high vibrations. These lights have been designed to outlast your car!

## Street-legal LEDs



Philips has tested Vision LEDs in a variety of vehicles to meet the DOT regulations and SAE standards. Visit our car database to check the list of cars appropriate to use the product.



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