

# PHILIPS

Motorcycle  
headlights

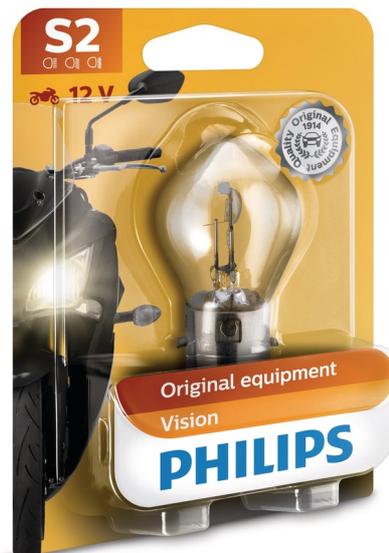
Vision Moto

Type of lamp: S2

Pack of: 1

12 V, 35/35 W

12728BW



## Feel safe, ride safe

Up to 30% more vision

Producing up to 30% more vision than a standard light, Vision Moto headlights allow motorcycle riders to see further with improved light beam performance at a very competitive price. For greater safety, choose Vision Moto bulbs!

### **The most economical choice**

- The best value choice
- 30% more vision

### **30% more vision than a standard lamp**

- Philips moto lamps are made of high-quality quartz glass

### **State-of-the-art technology**

- Philips is the choice of major motorbike manufacturers.
- Respecting the high quality standards of ECE homologation

# Highlights

## Best value

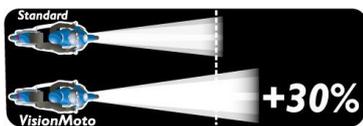


The Philips Vision Moto lamps are the best choice for drivers looking for economical lamp solutions and not willing to compromise on security. The motorcycle bulbs offer 30% more vision on the road than a standard lamp.

## ECE homologation

Philips Automotive is dedicated to producing best-in-class products and services in the Original Equipment Manufacturer market as well as in the aftermarket. Our products are manufactured from high-quality materials and tested to the highest specifications to maximise the safety and driving comfort of our customers. Our entire production is meticulously tested, controlled and certified (ISO 9001, ISO 14001 and QSO 9000) to the highest ECE requirements.

## Greater light-beam projection



Offering up to 30% more vision on the road, Philips VisionMoto headlamps are the perfect choice for motorcycle riders seeking light

performance and safety. With better light output, riders can react faster to obstacles and avoid accidents.

## High-quality quartz glass



UV-Quartz glass is stronger than hard glass and highly resistant to temperature extremes and vibrations, which eliminates the risk of explosion. Philips quartz-glass lamps (filament 2650<sup>o</sup> C and glass 800<sup>o</sup> C) are able to withstand severe thermal shock. With the capability for increased pressure inside the lamp, UV-quartz glass is able to produce a more powerful light.

## Manufacturers' choice

For 100 years, Philips has been at the forefront of the automotive lighting industry, introducing technological innovations that have become standard on modern automobiles. Today, one in two cars in Europe and one in three worldwide is equipped with Philips lighting.

# Specifications

## Marketing specifications

**Expected benefits:** More light

**Product highlight:** Up to 30% more vision

## Product description

**Designation:** S2 Vision Moto

**Range:** Vision Moto

**Technology:** Halogen

**Base:** BA20d

**Application:** High beam, Low beam

**Type:** S2

## Electrical characteristics

**Voltage:** 12 V

**Wattage:** 35/35 W

## Lifetime

**Lifespan:** Up to 400 h

## Light characteristics

**Lumens:** 825 ±15%

## Ordering information

**Ordering code:** 77385230

**Order entry:** 12728BW

## Outer pack information

**Gross weight per piece:** 382 g

**Height:** 13 cm

**Length:** 19 cm

**Width:** 19 cm

## Packaging Data

**Packaging type:** Blister

**EAN1:** 8711500773852

**EAN3:** 8711500773869

## Packed product information

**Gross weight per piece:** 38.2 g

**Height:** 12.9 cm

**Length:** 9.5 cm

**Net weight per piece:** 15 g

**Pack Quantity / MOQ:** 10

**Width:** 3.7 cm

