



Philips BlueVision Moto  
Headlight bulb

Type of lamp: M5

Pack of: 1  
12 V, 35/35 W



12153BVB1

## White light for style

3700K white light upgrade

Discover Philips BlueVision Moto with its ultimate blue xenon effect. Philips state-of-the-art, Gradient Coating™ technology creates the stylish xenon effect in the headlight and produces a powerful 3700 K bright, white light on the road.

### State-of-the-art technology

- Philips moto lamps are made of high-quality quartz glass
- Philips car lamps are highly UV resistant

### 3700 K bright white light on the road

- 3700K bright white light on the road
- Fully homologated road legal lamp

### Blue xenon effect for style

- Philips is the choice of major motorcycle manufacturers.

# PHILIPS

Headlight bulb  
Type of lamp: M5 Pack of: 1, 12 V,35/35 W

# Specifications

## Packaging Data

- Packaging type: B1
- EAN1: 8727900534337
- EAN3: 8727900534344

## Light characteristics

- Color temperature: up to 3700 K
- Lumens: 550.0 ± 15% lm

## Marketing specifications

- Expected benefits: White light
- Product highlight: 3700K

## Product description

- Designation: M5 BlueVision
- Range: BlueVision Moto
- Technology: Halogen
- Base: P15d-25-1
- Application: High beam, Low beam, Additional high beam
- Type: M5
- Marking ECE: N/A
- Homologation ECE: NO

## Lifetime

- Life time: 150h

## Electrical characteristics

- Voltage: 12 V
- Wattage: 35/35 W

## Ordering information

- Ordering code: 53433730
- Order entry: 12153BVB1

## Packed product information

- Gross weight per piece: 39.3 g
- Height: 12.9 cm
- Length: 9.5 cm
- Net weight per piece: 9.34 g
- Pack Quantity / MOQ: 10
- Width: 2.7 cm

## Outerpack information

- Gross weight per piece: 0.393 g
- Height: 14.6 cm
- Length: 20.1 cm
- Net weight per piece: 93 g
- Width: 14.4 cm

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# Highlights

## Road legal



Philips BlueVision Moto bulbs are fully homologated for road legal use for a safe ride.

## High quality quartz glass



UV-Quartz glass is stronger than hard glass and highly resistant to temperature extremes and vibrations, which eliminates the risk of explosion. Philips quartz-glass lamps (filament 2 650° C and glass 800° C) are able to withstand severe thermal shock. With the capability of increased pressure inside the lamp, UV-quartz glass is able to produce a more powerful light.

## 3700K bright white light

With a white light of 3700K, BlueVision Moto lamps offer a greater visibility on the road as well as a unique effect in the optics which makes you stand out amongst other riders.

## Car manufacturers' choice

For 100 years, Philips has been on the forefront of the automotive lighting industry, introducing technological innovations that have become standards on modern automobiles. Today, one in two cars in Europe and one in three worldwide, is equipped with Philips lighting.

## UV Resistant



Philips special anti-UV coating technology protects the headlights against harmful ultraviolet radiation, making Philips UV-coated quartz glass perfect for all driving conditions and ensures their longevity.



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